

HAMZA NABULSI



SEO SPECIALIST

SUMMARY

A seo Specialist Marketing Manager with extensive experience in SEO and integrated marketing, as demonstrated across over 2 years in similar roles. Passionate about driving brand awareness and product performance through new ideas and innovative strategies. I am enthusiastic about fulfilling the role

CONTACT

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EDUCATION

Albaath University
2018-2023

Homs, Syria
*Computer systems and networks
engineering*

EXPERIENCE

SEO Specialist

narsom.com | 2020-2021

- Managing site transfer from one host to another while preserving traffic.

SEO Specialist

nafgold.com | 2021-2022

- Analyzed competitor websites in order to integrate best practices and create marketing strategies to ensure the best results
- Increasing the search engine result page from number 12 to number 2 in organic search results
- Keyword position rankings
- Work with back-end SEO elements such as .htaccess, robots.txt, metadata, site speed optimization, and related skills
- On page seo
- Off page seo

SKILLS

Google's Keyword Tool



HTML and CSS



Javascript



Google Search Console



Google Analytics



Google Ads



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SEO Specialist

2trendy.com | 2022-2023

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- building inbound organic search traffic and improving SERPs
- Familiarity with the best tools in the trade

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asgharali-prod.com | 2022

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