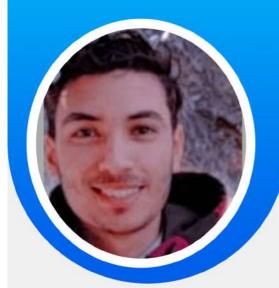
# **OMAR GAMAL** SENIOR GRAPHIC DESIGNER



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**AL-AZHAR UNIVERSITY FACULTY OF AGRICULTURE** PLANT PROTECTION DEPARTMENT INSECT PEST CONTROL DIVISION **BACHELOR DEGREE GRADUATE** 2019-2023



Adobe Photoshop Adobe Illustrator Adobe Premiere Pro Adobe After Effects Adobe InDesign **Adobe Audition** 





ENGLISH ARABIC



## ABOUT ME

I'm Omar, a highly skilled, imaginative, and detail-oriented graphic designer with a strong focus on social media and motion graphics design.

For me, design transcends the realm of mere employment; it's my passion that propels me to invest considerable effort in delivering top-notch quality.

Client satisfaction is paramount in my approach, and I am committed to overcoming any challenges that may arise in the creative process.

My adaptability, responsiveness, and clear communication contribute to the seamless and flawless achievement of project targets within stipulated time frames.



### JOB EXPERIENCE

#### MOTION GRAPHICS DESIGNER

2023 -Present

During the period from July 2023 until present, I've worked as a motion graphics designer with various companies, both online and offline. I've collaborated with entities ranging from personal essentials stores to restaurants such as 'Farog Abu Al-Abd" in Saudi Arabia. My role involved crafting professional motion graphics solutions tailored to each client's needs, enhancing their branding and visual presence. Through strategic design and animation, I've contributed to elevating their marketing efforts, engaging their audience effectively. My work reflects a commitment to professionalism, creativity, and delivering visually compelling narratives that resonate with the target audience.

#### LOGOS DESIGNER

2023 -Present

During the period from Aug 2023 until present, I have served as a logo designer for various online-based companies, including prominent entities and news websites currently under development. My role involved creating professional and impactful logos that encapsulate the essence of each brand and resonate with its target audience. I have collaborated closely with clients to understand their vision and brand identity, delivering designs that effectively communicate their message and establish a strong visual presence. The logos I've crafted can be viewed in my portfolio, showcasing a diverse range of styles and concepts tailored to meet the unique requirements of each client.

#### SENIOR GRAPHIC DESIGNER 2022 -Present

I designed outdoor billboards and promotional banners for marketing campaigns.

I used colors, fonts, and images creatively to grab the attention of the target audience and spread the brand message.

She relied on modern design techniques and creative trends to produce unique and effective designs.

I modified and improved the interface designs based on user feedback and technical team feedback.

#### **GRAPHIC DESIGNER**

2018 - 2022

I have designed and developed marketing and advertising materials for several companies, including graphic design for logos, brochures, posters and banners. Created creative designs that reflect and enhance the brand identity.

She worked closely with the marketing and communications teams to understand project requirements and transform them into eye-catching

I have used various design software, such as Adobe Photoshop, Illustrator and InDesign, to create and modify images and layouts.

### CONTENT WRITER

2018 -2023

I write effective and engaging content for websites, blogs, and newsletters. I thoroughly researched the topics to be written and organized the information appropriately and systematically.

I edited and revised the content to ensure accuracy, consistency and appropriate language style.

She has handled various writing formats and styles, including technical articles, creative blogs, and promotional content



READING BOOKS
TRAVELING
PLAYING CHESS