



BEIAI ZEINA

Creative director

More than ten years of experience in the field of graphics in its various fields, in addition to managing many advertising projects.

Date of Birth

1991/3/28

Nationality

Egyptian

Marital Status

Married

Residence

Jeddah

Contact

☎ (+966) 567754297

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✉ designbelal1@gmail.com

Be belal_zeina

Software Skill

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Adobe premiere

Adobe After Effect

Corel draw

Address

Jeddah City, Al-Sharafiya District,
Khalid bin Al-Walid Street

Personal Skill

Creativity

Teamwork

Adaptibility

Productivity

Time Management

Communication

Education

-Al-Azhar University

-I am studying for an **MBA**

Experience

2023-_____ **Marllow store - Saudi Arabia.**

Creative director & Marketing Specialist

Designing the organization's brand and supervising all designs to ensure they comply with specified standards.

Store interface design and product designs.

Coordinating tasks among the work team and setting delivery and review times.

Designing monthly advertising campaigns.

Designing advertising posters for social media.

Designing official and commercial publications.

Product packaging design.

Creating funded advertising campaigns on social media.

2021-2023 **Aloyayri Mattresses - Saudi Arabia.**

Creative director

Designing the company's brand and supervising all designs to ensure they comply with specified standards.

Coordinating tasks among the work team and setting delivery and review times.

Designing monthly advertising campaigns.

Designing advertising- posters for social media.

Designing official and - publications.

Product packaging- design.

2017-2021 **Media Arts - Saudi Arabia.**

Art Director

Managed many advertising projects for government institutions.

Design for many brands.

Designing reports and publications for companies.

Social media poster design.

Designing official and commercial publications.

Designing outdoor advertisements for roads.

2013-2017 **Egypt Neon - Egypt.**

Senior graphic designer

Egypt Neon Co. is a leading company in the field of outdoor advertising (road advertisements, advertising banners - uniballs - mega signs), and many outdoor advertisements have been implemented for local and international companies and institutions.

2011-2013 **Awadallah Mall - Egypt**

Junior graphic designer

Responsible for the mall's designs, whether interior designs, commercial publications, designing the monthly offers magazine, and social media promotional designs.

training courses

Diploma in graphics and websites at Faculty of Engineering, Mansoura University.

A course in graphic programs from the ITC Center, accredited by the College of Engineering.

A course in the 3DMAX program at Faculty of Engineering, Cairo University.

A course in (DIGITAL MARKETING) approved by Google.

A course in administrative leadership and transformation management.

Course in project management.

Job skills

Managing the creative work team.

Brand design.

Managing projects and advertising campaigns.

Designing books, magazines and commercial publications.

Implementing exhibition and conference pavilions.

Design and manage advertising content for various social media.

Experience in creating online stores and managing content.

Technical experience in the method and mechanism of implementing external panels, facades and three-dimensional letters.

Photography skill.



Portfolio



behance



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