

MOHAMMED ALMASRI

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CONTENT MANAGER & PROJECT WRITER

SUMMARY

Say welcome to creativity!

When the Arabic language teacher in the fifth grade primary read the story that I wrote, he stared at it long and then said to me: Mohammed.. are you sure that you wrote this topic from your mind? I said yes, why?

He said: Bravo! I did not know that you have this talent, This is one of the most beautiful topics that I have read during the year. You have to take care of this skill.

This was my starting point and the moment of my hidden talent of writing being discovered. I am now a creative content writer with over 3 years of experience writing essays and marketing content and content plans for different companies. During the last two years, I have written more than 600 project proposals for more than 250 NGO's in Saudi Arabia, these projects have received total financing that exceeds 20 million SAR.

My work is original, well-written, graceful style, and close to the reader's heart. It will definitely advance your business for the better.

I have the ability to work with content management tools like: Microsoft Office, Google Forms, and I have the ability to work with visual content programs such as: Adobe Photoshop, Adobe Illustrator, and Filmora Pro, and I can handle English easily with reading, writing and translating.

As for my hobbies: I am fascinated by photography and I have already learned its basics. I often spend my spare time taking good photos that I share here in the 500px gallery: https://500px.com/ham2008oody

If you seeking for non-vulgar authentic writing, delivered in a short time, you will love working with me. Feel free to contact me.

Core Competencies

- Project Writing: Project writer for NGO's with experience +600 Project.
- <u>Content making</u>: Content Strategy, Content Plan for Social media, Scenario Writing.
- Digital Marketing: SEO, SEM, SMM, Google Ads, Google Analytics, Facebook Ads, Social media
- Management and Social Media Marketing.
- Photography: Lighting, Product Photography, Photo Editing & Retouching.

| WORK HISTORY |
|-----------------------|
| ALMONASIB AUG 2018 |
| - PRESENT |

Project writer and team leader

I have participated in the production of marketing products for more than 250 institutions in

Saudi Arabia, where I have written over 600 project proposals and more than 300

scenarios for Motion Graphics films and more than 3,000 posts for social media.

SELMEY CO.

Content Manager

JAN. 2018

Selmey Comunications is one of OOREDOO branches in Palestine, I was the content

manager for this company. AUG. 2019

HADAYANA

DEC. 2017

Social Media Marketing

MALL

Digital Marketeer and Graphic Designer at Hadayanna Mall, I've designed +400 Image in less than two

OCT. 2016

months, I was responsible for: Brand identity development, Social Media Design, Creative Design.

AKHBAR TECH

Article Writer

2013-2014

Freelancer articles and essays writer and author in www.akhbar-tech.com

SKILLS

PROJECTS WRITING

Project Studying, Project Writing, Microsoft Office, searching, and

representing.

VISUAL CONTENT **CREATION**

Graphic design and high level experience with Adobe

Photoshop and Adobe Illustrator.

can deal with video editing

programs like: Filmora Pro.

SOCIAL **MEDIA**

TRANSLATION

Social media analyzing, paid ads, MARKETING increase traffic, SEO, Email

marketing.

English-Arabic translation.

EDUCATION

AUG Bachelor in Computer Engineering

2013-2018 Student

MUŞ ALPARSLAN Turkish Language Certificate

ÜNIVERSITESI

2014-2015

Turkish language levels in the city of Muş, Turkey.

,COURSERA Graphic Design, English Language, Photography and Montage

,UDEMY, EDX

2013 Online courses

AL- KARMEL High School

HIGH SCHOOL
20122013

High School Scientific degree 84.6%

LINKS &

RESOURCES

LINKEDIN My LinkedIn

https://www.linkedin.com/in/mohammed-masri

BEHANCE My Graphic Portfolio

behance.net/mohammedmasri

TWITTER My twitter

twitter.com/Mohammedmasri_

MY WORKS Samples of My Work - Google Drive

shorturl.at/uJOR1