MOHANNAD DAHALAN



Contact

Address:

Alamal town, Khan younis, Gaza strip.

Phone:

+(970) 599 850 074

WA:

https://wa.me/972599850074

Email:

mohannad.dahalan85@gmail.com

FB:

https://www.facebook.com/Mohannad Dahalan

Instagram:

mohannad.dahalan

Twitter:

@MohannadDahalan

Languages

Arabic – Mother tongue English – Excellent Dutch – Good

Summary

A conscientious and professional personal assistant with extensive experience in digital marketing and training field, currently seeking a new position as digital marketing specialist. A highly organised and efficient individual, whose thorough and precise approach to missions has yielded excellent results.

Skill Highlights

- Proficiency in all areas of Microsoft Office, including Access, Excel, Word and PowerPoint.
- Excellent communication skills, both written and verbal.
- Complex problem solver
- Managerial and leadership skills.
- Marketing and customer service skills.
- Innovative
- Service-focused

Experience

Marketing director - 05/2017 to 07/2019 SellBuy LTD, Gaza

- Analyzing The market
- Analyzing the marketing strategy and performing it.
- Writing very competitive marketing's content.
- Evaluating the marketing strategies and tactics.
- Finding out solutions for targeting audience.
- Managing all social media channels.

Marketing director - 06/2019 to 12/2019 Elhelo company, Gaza

- Analyzing The market
- Analyzing the marketing strategy and performing it.
- Writing very competitive marketing's content.
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- Finding out solutions for targeting audience.
- Managing all social media channels.

Sales Director - 12/2013 to 06/2017 New galaxy, Alexandria, Egypt.

- Supervise the maintenance of computers and make sure they work well.
- Supervising sales and purchases.
- Solve the software problems that customers may face.
- Holding deals with both customers and companies.

Education

Bachelor of Software engineering, 2008 **Al-Azhar university**, Gaza