

Contact Info

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	19/3/1998
	Gaza City

Skills

Social Media Management tool (buffer)

Social Media Analysis Tool (Analisa)

SEO Audit Tool (Sitechecker)

SEO Friendly Article Tool (SEO Yoast)

Graphic Design

Languages

Arabic	Native
English	Good
French	Beginner
Sign Language 	Beginner

Experience

5/2021 - Current

GGateway Incubator Digital Marketing Specialist

- Social Media Ads Campaign
- Social Media Management
- SEO Audit (On / Off Page SEO)
- Copy Writing

Education

6/2020

Al Azhar University in Gaza (AUG) Bachelor - Clinical Nutrition

Courses

6/2021

Graphic Design Diploma Women Affair Center (WAC)

- Adobe Programs (Photoshop-Illustrator-Indesign
- Social media Design - Brochure- flyer-company Profile
- infographics

3/2021

Entrepreneurship guide Tech Box

- Strategic and operational planning
- CV preparation skill
- Passing personal interviews
- A guide to entering the business world and the hierarchy of goals and priorities

7/2020

Digital Marketing Fundamentals Google and INJAZ (Palestine - Egypt - Jordan)

- 44 hrs learn with Google Course
- INJAZ Workshops

12/2020

Entrepreneurship for Women Youth Development Recourse Centre (YDRC)

- Building a business model
- Study of the pilot project
- Project Marketing
- Turning an idea into a project

Achievements

6/2022

Laptop Company Page Management and Ad Campaigns

- Buyer persona
- campaign management
- Targeting Audience and Interests
- Competitors Analysis and Upgrade with Trends
- Schedule attractive and relevant Posts
- Social Content Calendar
- Marketing Plan

References

mohammedjaradah95@gmail.com - 00970597140920

Eng. Mohammed Rabea Jaradah

Freelancing Mentor At Gaza Sky Geeks and Vision Plus

mohammedfalzaq@gmail.com - 00972592105933

Eng. Mohammed Fouad Alzaq

Senior Digital Marketing Consultant At Walaplus
