

SULAIMAN MOUSA

Marketing & Social Media Manager

PERSONAL PROFILE

Specialist in Strategic Marketing with experience in Digital Marketing. High knowledge of Search Engine Optimization (SEO) and Search Engine Marketing (SEM) and Social Media Marketing (SMM). Creating Digital Marketing Strategies for new sales opportunities , develop tactical and strategic digital marketing plan , taking responsibility for the development of this channel as a source of income .

CONTACT DETAILS

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email: sulaimanmosal2@gmail.com
Country: Palestine

SKILLS AND ABILITIES

- Marketing content writing
- Social media management
- Preparing marketing plans
- Setting KPIs to help us achieve our revenue mission
- understand social media metrics
- High ability to persuade
- time management
- Negotiation skill

OTHER SKILLS

Develop tactical and strategic digital marketing plan with Excellent English language reading, writing and speaking.

EMPLOYMENT HISTORY

customer service

Jawwal company | 2017 - 2018

I worked closely with consumers to solve their problems with their satisfaction with the service with the goal of earning their trust.

Sales Officer

Paltel | 2018 - 2019

The consumer comes to me with knowledge of the service or campaign and I persuade him to buy it.

ACADEMIC PROFILE

Al-Azhar University - Gaza

Economics and Administrative Sciences, Class of 2014

- A student in accounting specialization.