



Shirene
Yaseen

DATE OF BIRTH:
19/02/1995

CONTACT

Nationality: Palestinian
(Autonomous Palestinian
Territories)

Gender: Female



Al Karamah hospital st
9990300 Gaza, Autonomous
Palestinian Territories



shireenkyassin@gmail.com



(+972) 597013133

ABOUT ME

Marketer and Compelling Content Writer

WORK EXPERIENCE

2020 - CURRENT

Freelancer

Mostaql, Freelancer, and Upwork

Content writer, translator, digital marketer, and virtual assistant.

01/12/2019 - 31/05/2020 - Gaza

Enumerator

Mercy Corps

Cash Program Enumerator/Field Monitor

2016 - 2018 - Gaza

Teacher

El Reem Educational Center

English Language Teacher

2014 - 2019 - Gaza

Virtual Assistant

Al Ekhlas Association for Relief and Development

Translation, social work, and writing of reports.

EDUCATION AND TRAINING

2014 - 2019 - Gaza

Bachelor of Arts

Al Quds Open University

The English language, its grammar, literature and teaching methods.

Field(s) of study

- Arts and humanities

Excellent | <https://www.qou.edu/>

09/2020 - 01/2021 - Switzerland

Digital Marketing Course

Challenge to Change

Search Engines Marketing, Google Ads, Social Media Marketing, Email marketing, managing platforms and advertising campaigns, building a marketing plan and writing marketing content.

<http://challengetochange.me/>

09/2020 - 12/2020 - Gaza, Switzerland

UI UX Design

Challenge to Change

Adobe XD, Balsamic, Wireframe, and UI UX

17/05/2020 - 16/07/2020 - Gaza

- **Professional Skills Online Training**

Gaza Sky Geeks/Mercy Corps

Self-Management, Online Learning, Time Management, Communication Skills, Negotiation Skills, Teamwork, Critical Thinking & Problem Solving CV & Cover Letter

25/06/2020 - 30/08/2020 - Gaza

- **Digital storytelling and short film production**

The Society of Women Graduates

Digital storytelling, production of short films, and montage using mobile phones

04/2020 - 08/2020

- **E-Commerce**

The Culture & Free Thought Association

- **Press writing in English and preparing reports**

Althoraya Training Center

2018

- **Writing initiatives and a feasibility study**

CIVITAS Institute Palestine

02/2016 - 03/2016

- **Promoting Positive Dialogue skills**

British Council

LANGUAGE SKILLS

MOTHER TONGUE(S): Arabic

English

Listening
C1

Reading
C1

Spoken
production
C1

Spoken
interaction
C1

Writing
C1

DIGITAL SKILLS

Social Media and Email Marketing platforms and analytical tools | Content and Article Writing | Computer-Aided Translation (CAT) Tools | Audio-visual Translation Tools (Subtitling) | Transcription | SubtitleEdit

SOFT SKILLS

- **Ability to work in groups & work independently.**
- **Self-Management**
- **Online Learning/Self Learning**
- **Time Management**
- **Critical Thinking & Problem Solving**
- **Work under pressure.**
- **Communication Skills & Negotiation Skills**

VOLUNTEERING

- **Participation in a lot of charity events and initiatives.**

RECOMMENDATIONS

- Rana Al Najjar – HR Department – ralnajjar@mercycorps.org – (+972) 595562700
"MERCY CORPS"
- Wisam El Shawa – Lecturer of English Literature – wshawa@qou.edu – (+972) 5976
69112
Al Quds Open University

HOBBIES AND INTERESTS

- **Photography, Reading, Travel, languages, and Writing**