## **EHAB HAMDI ELMADHOUN**

#### **Digital Marketing and Creative**

**\** 0597109620

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Palestine , Gaza



### **EXPERIENCE**

#### Search Engine Optimization (SEO)

#### A Plus | https://onlinetestbank.net/

online shop for E books

- Establishment and management of company and online shop
- Creating 100% of content and visuals in web-page
- Social Media Marketing
- Improvement of sales and marketing strategy
- · Customer and logistics management
- Working with Facebook and Instagram pages, Google Ads and Google Analytics
- Working with Word Press.
- Wroking with Woocommerce .
- Working with blogger .

# LANGUAGES

**Arabic** 

Native



**English**Proficient



## **SKILLS**

#### Hard Skills

Word Press Woocommerce / Wordpress

Blogger / Google Semrush

Google Search Console /Google Open Cart

Business Manager / Facebook Google Ads / Google

Google Analytics / Google Shopify Mailchimp

Content writing

#### Soft Skills

Positive Attitude Initiative Self-awareness

Problem solving Teamwork Attention to detail

## **EDUCATION**

## Bachelor of Software Development Information Technology Faculty

#### **Islamic University of Gaza**

**1** 09/2017 - 01/2021

 Design Fundamentals, Programing, problem-solving, algorithms, data mining, operating system, Networks, Freelancing, Business Administration and E-Commerce, Computer Architecture & Assembly Language, Advanced Software Engineering

## **ACHIEVEMENTS**



#### Improve my sales skills

Founding an online shop with E books improve my skills on sales, marketing and creative as well as purchasing based on my experience

## **CERTIFICATES**

#### Certificates

**Fundamentals of digital Marketing - Google** 

Build your Web presence - Google Diploma in Digtal Marketing - Yanfaa

Mega Digital Marketing Course A-Z - Udemy

