



MHD-Anas Alnaffakh

Creative Senior Graphic Designer | UI UX

As an experienced graphic designer, I possess a unique blend of creativity and technical expertise. With 5 years of experience in the industry, I have a proven track record of delivering innovative design solutions that meet the needs of clients across a variety of industries. My strengths include proficiency in Adobe Creative Suite, a strong eye for detail, and the ability to work collaboratively with clients and colleagues to create visually stunning designs that communicate their message effectively. I am well-versed in both print and digital design, with experience in creating everything from logos and business cards to websites and social media graphics.

✓ Visa status : Available for 2 years

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📍 Dubai, United Arab Emirates

👤 1998-1-25

in anasalnaffakh

Be my portfolio ▶



EDUCATION

Higher Institute of Business Administration
Academic leave in business administration
2016-2019

Higher Institute of Business Administration
Bachelor's degree in Business Administration in
Marketing Sciences
2019-2021

SKILLS

Personal Skills

- 1-Communication
- 2-Leadership
- 3-Solutions maker
- 4-Time management
- 5-Flexibility
- 6-Creativity

Practical Skills

- 1-Teamwork
- 2-Project management
- 3-Public speaking
- 4- Brand positioning
- 5-Market research

Technological Skills

- 1-PHOTOSHOP
- 2-ILLUSTRATOR
- 3-INDESIGN
- 4-After Effect
- 5-Premier
- 6-Adobe XD
- 7-Figma
- 8-Monday
- 9-Trello
- 10-MS Office

LANGUAGES

Arabic	ENGLISH
Native Speaker	Upper-intermediate

EXPERIENCE

Movo Delivery L.L.C - Syria Senior Graphic Designer 2021-2023

Responsible for creating marketing materials to promote the services, including designing flyers, posters, brochures and online advertisements. Social Media Graphics Design Responsible for creating graphics for the company's social media accounts. This includes designing posts, stories, and ads that will be shared on platforms such as Instagram and Facebook. Design graphics to be used on the company's delivery vehicles. This includes designing covers, stickers and other graphics that will be visible to people on the road.

Create graphics for the company's website. This includes the design of icons, buttons, and other elements that will be used on the site.

Design presentations for company managers or sales team. This includes designing slides, charts, and other visuals that will help communicate key information.

Nil Labs -Business service -Kuwait 2022-2023
Art Director

-Develop creative concepts Work with the creative team to come up with unique and attractive concepts for marketing campaigns that capture the attention of the target audience.

-Design and direct visual content Responsible for creating and directing campaign visuals, which can include everything from ad graphics and videos to website design and social media content.

-Managing the Creative Team Responsible for managing a team of designers, photographers, videographers and other creative professionals, ensuring they deliver work that meets agency quality standards and adheres to client brand guidelines.

-Collaborate with Account Managers Work closely with Account Managers to ensure that creative work is in line with the client's marketing objectives and is delivered on time and on budget.

-Presenting creative work to clients Responsible for presenting the agency's creative work to clients, explaining the concept behind each design and how it will help achieve the client's marketing objectives.

-Ensure consistency in branding Work closely with the agency's brand team to ensure all creative work adheres to client branding guidelines and maintains consistency across all marketing channels.

Modern Creators Printing Company - (Al Riyad, Saudi Arabia) 2019-2023

Senior Graphic Design

Created designs for a range of printed materials, including brochures, business cards, and billboards. Worked closely with clients to understand their needs and develop designs that met their specifications. Collaborated with the printing team to ensure that designs were produced to the highest quality standards. Participated in design reviews and provided feedback to team members. Managed multiple projects simultaneously, ensuring that deadlines were met.

Doctor Ship Cargo & freight company-Kuwait 2022-2023

Senior Graphic Designer

Design visually appealing graphics and layouts for social media posts, including photos, videos, and animations.

Create and maintain a consistent brand identity across all social media channels.

Keeping abreast of the latest social media trends and best practices, and incorporating them into the firm's design work

Create and manage project schedules, prioritize tasks, and inform stakeholders of progress.

Sockslet-Clothing (brand) -Kuwait 2022-2023

Senior Graphic Designer

Designing visually engaging graphics and layouts for social media posts, including product images, lifestyle photos, and promotional materials.

Creating and maintaining a consistent brand identity across all social media channels, including Instagram, Facebook, Twitter, and Pinterest.

Collaborating with the marketing team to develop social media strategies and ensure that all content aligns with overall marketing goals.

Staying up-to-date with fashion and social media trends and incorporating them into your design work.

BRK Team-Certified Elite Trainer - Dubai,UAE 2020-2021

Senior Graphic Designer

Design a visual identity for the social networking site Instagram

Design templates for special programs for several categories of the target audience

Design and supervise the events and competitions that are held

Freelancer - Senior Graphic Design 2019 -Until Now

Completed a range of graphic design projects for a variety of clients, including logos, websites, and social media graphics.

Worked closely with clients to understand their needs and develop designs that met their specifications.

Managed multiple projects simultaneously, ensuring that deadlines were met.
