

Contact :

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Education:

- Bachelor's of Multimedia Technology UCAS (2020-2024)
- GRAPHIC DESIGN COURSE IN THE CENTER OF Edrak - 50 HOURS

Kamal Mohammed

Graphic Designer

As a graphic designer, I utilize visual elements and design techniques to create impactful visual communication. My work involves projects such as logos, websites, advertisements, and packaging, where I apply my creativity and technical skills. Additionally, I collaborate closely with clients and other professionals to ensure that the design aligns with the desired objectives.

JOB EXPERIENCE:

2021-2022

Design Director Planet Media

> I was working as a designer and director of the design department in the company, and I was responsible for all designs issued by the company to customers inside and outside Gaza.

2022 - Now

Graphic designer Dash Company

- Developing visually appealing designs for a variety of projects, including logos, websites, advertisements, and marketing collateral. This involves applying your creative skills and utilizing design software to produce high-quality and impactful visual materials.
- Maintaining brand consistency across all design projects by adhering to established brand guidelines. Ensuring that visual elements, colors, typography, and overall aesthetics align with the brand's identity and effectively represent the brand's values.
- Designing websites, landing pages, and digital assets that reflect the brand's visual identity and provide a seamless user experience.
- -Designing advertisements, banners, social media graphics, and other promotional materials that effectively communicate the brand's message.

Skills:

Photoshop

Illustrator
Indesign

After Iffect

Adobe XD

Premiere

2022- Now

Graphic Designer Tawajd Alraqmyah

Developing visually engaging and on-brand social media content, including graphics, images, and videos, to enhance the online presence and reach of the company or brand across various social media platforms.

Collaborating with the social media team to implement visual strategies that align with the brand's overall marketing objectives. This includes creating a cohesive visual identity, selecting appropriate colors, typography, and design elements to create visually appealing and consistent social media posts.

Creating packaging designs that convey the brand's message and differentiate it from competitors. Packaging should reflect the brand's personality and target the intended audience effectively.