# **EHAB HAMDI EL MADHOUN**

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Palestine, Gaza



## **EXPERIENCE**

### Search Engine Optimization (SEO)

### A Plus | https://onlinetestbank.net/

online shop for E books

- Establishment and management of company and online shop
- Creating 100% of content and visuals in web-page
- Social Media Marketing
- · Improvement of sales and marketing strategy
- · Customer and logistics management
- Working with Facebook and Instagram pages, Google Ads and Google **Analytics**
- · Working with Word Press.
- · Wroking with Woocommerce .
- Working with blogger .

#### Seo and Content Creator

#### ESL 4 the World-Ar

#### Seo

#### **Misknet**

## **LANGUAGES**

Arabic Native



**English** 

Proficient

## **EDUCATION**

## **Bachelor of Software** Development Information Technology Faculty

#### **Islamic University of Gaza**

**1** 09/2017 - 01/2021

• Design Fundamentals, Programing, problem-solving, algorithms, data mining, operating system, Networks, Freelancing, Business Administration and E-Commerce, Computer Architecture & Assembly Language, Advanced Software Engineering

## **CERTIFICATES**

#### Certificates

Fundamentals of digital Marketing - Google **Build your Web presence - Google** Diploma in Digtal Marketing - Yanfaa Mega Digital Marketing Course A-Z - Udemy



## **SKILLS**

### Hard Skills

Word Press Woocommerce / Wordpress

Blogger / Google Semrush

Google Search Console / Google Open Cart

Business Manager / Facebook Google Ads / Google

Google Analytics / Google Shopify Mailchimp

**Content writing** 

## Soft Skills

Positive Attitude Initiative Self-awareness

Problem solving Teamwork Attention to detail