

PERSONAL INFORMATION

Doaa Azzam

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Sex female | Date of birth 9/2/1993 | Nationality Palestinian

OVERVIEW

I am a high-performance digital marketer, specializing in online stores marketing. I excelled at analyzing stores SEO data, as I am professional at preparing executive and marketing plans for the store and managing social media ads. I'm wired to make your online presence not only look good but work well

WORK EXPERIENCE

2021- NOW

digital marketer

digital marketer, in online stores marketing

- I excelled at analysing stores SEO data
- I am professional at preparing executive and marketing plans for the store
- manage social media ads

EDUCATION AND TRAINING

2021 -2022

Digital Marketing Trainee

Digital Marketing Trainee at The Gateway Foundation

2011 -2015

Bachelor of Basic Education

Bachelor's degree in Basic Education at the Islamic University

PERSONAL SKILLS

Mother tongue(s)

Arabic

Communication skills

- A very good listener
- Briefness. Convey your message in as few words as possible.
- Clarity and Concision
- Confidence
- Open-Mindedness

Organisational / managerial skills

- Preparing marketing plans
- Preparing operational plans
- connect Facebook pixel
- Managing advertising campaigns on google analytics
- Managing advertising campaigns on (Facebook - Instagram - Snapchat - Tik Tok - Twitter - YouTube)
- SEO optimization for websites and stores
- Improve your website's visibility in search engines

Job-related skills

- Data analysis and decision making
- Good planning and organization
- Content Industry
- Use digital marketing tools
- CRM

Computer skills

- Excel
- Word
- Canva
- Various computer programs

Other skills

- Creative thinking
- Agility and adapting to changes
- Continuous learning and follow-up updates