

**Email**

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Address

Gaza, Aljalaa street

Phone

0599088123

Date of birth

Mar 26, 1985

Nationality

Palestinian

Link

linkedin.com/in/nour-akram-1879971b4

**Skills**

- Advertising Placement
- New Product Pricing
- Product Promotion
- P&L Responsibilities
- Sales Training and Development
- Inside and Direct Sales
- New Client Development
- New Product Case Development
- Competitive Strategy Development
- Long and Short Range Planning

**Languages****arabic**

Native

English

Intermediate

Nour Akram abu sharekh

Marketing Specialist

Masrouji Company for Pharmaceuticals and General Trading, 1-6-2014/1-7-2021

Advertising and sales representative: Responsible for developing and implementing marketing plans within my specific sales goal, increasing the market share and increasing the number of new clients.

Total sales growth is responsible for acting as facilitating customer transactions, including advertising, sales and after sales.

Telemarketing and closing sales.

In addition, I am currently working as an e-marketing specialist for a new solution company.

Experience**digital marketing**

new solution *gaza city*

Oct 2021 - Present

Sales Representative

masrouji *gaza city*

Jun 2014 - Jul 2021

Advertising and sales representative: Responsible for developing and implementing marketing plans within my specific sales goal, increasing the market share and increasing the number of new clients.

Total sales growth is responsible for acting as facilitating customer transactions, including advertising, sales and after sales.

Telemarketing and closing sales.

Education**marketing**

alquds open university *gaza city*

2013 - 2017

Achievements

Managed the sales department of cosmetic items for the Italian agency Alpha Parf entirely for the Masrouji Pharmaceuticals and General Trading Company, which increased sales by double digits for seven consecutive years.

Developing strategies for acquiring new customers and expanding market share. Within seven years, the number of active customers increased by 70%.

Achieving a total market share of 55%, up from 20% in a highly competitive market over seven years.

The restructuring of Masrouji internal and external sales department. Work with the CEO, managers, and members of the Marketing, Advertising and Sales department .

Certifications & Courses

Diploma in professional training technique at Kawader academy.

professional marketing at ouoon alghad center.

telemarketing at sunrise company.