

MOHAMMED O. FRANGI

Digital Marketing

PROFILE

Seeking the position of a Digital Marketer in a challenging environment where my uncommon, creativity, skills, knowledge of beauty and passion, and unmatched attention to details will be employed in giving clients' an awesome look that suits the occasion.



SABRA AREA, GAZA



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EDUCATION

Bachelor Degree in Computer Science
Islamic University, 2010

Google AdMob Toolkit,
Google skills, 2019

Certificate in Online Marketing
Edrak, 2019

SKILLS

OPERATION MANAGEMENT

GOOGLE & YOUTUBE ADS

DIGITAL MARKETING

CONTENT WRITING

AD ANALYSIS

EXPERTISE

SEARCH ENGINE OPTIMIZATION

SOCIAL MEDIA MARKETING

ONLINE CUSTOMER CARE

COMPITITORS ANALYSIS

ONLINE CAMPAIGNS

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

- Determine the best advertising practice for every online channel.
- Develop creative media's to gain full awareness for the corporation.
- Focus on using modern marketing tools to achieve customer engagemet.
- Reach leads and increase customers conversion rate.
- Supervision of sales mobile app operations.

BADRI&HANIA

PENS&PINS

2020-TILL NOW

SOCIAL MEDIA MARKETER FREELANCER

- Prepare a business plan for the online campaign.
- Analyze compititors on facebook pages.
- Specify media rules for online ads.
- Determine interested audience for the online campaign.
- Create the optimum online ad which meet customer needs.

LOCAL

GAZA

2016 - 2020