



Samah abuShammala

Digital Marketing

Phone

+972597650324

Email

samah.abush2@gmail.com

Address

Palestine - Gaza City
- AlNafaq St,

SKILLS

- Digital marketing Tool
- Management skills
- Creativity flexible thinking
- High presentation skills
- Copywriting
- Social media strategy

LANGUAGES

- ENGLISH
- FRANCE

EDUCATION

2014 - 2018

Degree Name

Bachelor Of Political
Science

University name

Alazhar University

ABOUT ME

A digital marketing specialist with experience working in different marketing fields such as Content Creation, Social media management Paid Ads ,Email Marketing and other cutting edge Tools and techniques.

WORK EXPERIENCE

Social Media Specialist 2022- Now
Business Development Center

- Managed social media accounts and created social media for daily postings .
- Using social media marketing tools to create and maintain the company's brand.
- Researching social media trends and informing management of changes that are relevant to the company's marketing activities

Team Leader + Social Media Specialist
Tafasel Advertising 2021 - 2022

- Develop daily marketing plans.
- Working to achieve team goals.
- Motivating the work team to achieve and exceed performance measures.
- Ensure that they are able to do the job well.

Digital Marketer
Me Group 2021 - 2022

- Managed social media accounts and created social media for daily postings .
- Sponsored ads.
- Contributed ideas for digital marketing campaigns for raising brand awareness

Content writing
Law For Palestine 2020 - 2021

- Content writing and page management.
- Web management.