

Doaa Abo Alrob (cv)

 Qabatiya, Alshada street
Jenin, Palestine

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 <https://www.facebook.com/doaa.aboalrob>

Experience

August 2,2021 to December 2,2021(training period)
Public relations • member • Arab American University

2019–2020(training period)
**Translation• English Teacher • Qabatiya Al Gharbia
Elementary Girls School**

Summary

I'm enrolled in the master of Public Relations at Al Najah university, and I am in second year. my training period at Arab American university was full of achievements, I translated an introductory video about AAUP to foreign ambassadors who were coming in August. After that I prepared a social media strategy for the channels of the university, then I made a short reel about the rainy day in AAUP which got a 24k. After that I prepared a social media campaign which was 3 months with different types of content on social media.

Education,

Master in Public Relations (expected, 2022),
Nablus, Palestine

Bachelor of Translation (2020) University of Arab
American, Jenin, Palestine

Diploma degree –educational qualification (2020)

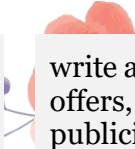
Arab American University, Jenin, Palestine

Training courses

- **Certificate of Strategic Planning Workshop (2021)**
- **Marketing plan workshop (2021)**
- **Communication course**

Skills

•Strong written and oral communications skills to



write and edit content, pitch and deliver promotional offers, and collaborate with media for positive publicity.

- Creative self-starter who can take information and transform it into something unique, authentic, and memorable
- Excellent communication skills, both interpersonal and professional, including written and oral
- Experience in marketing and creating an advertising campaign
- Strong leader with experience in management
- Excellent critical thinking, evaluation, analysis, decision making, and attention to small details
- Knowledge in systems evaluation to determine what areas need to be improved upon in an organization.

Languages

- Arabic (advanced)
- English(advanced)
- Turkish (beginner)
- Hebrew (beginner)

Programs

- Microsoft Word
- Excel
- Adobe Premiere Pro
- MAXQDA
- Cap-cut
- Power Director
- Adobe Photoshop
- Power Point

Hobbies

I like to stay active, and one of my favorite hobbies is taking pictures and writing. one of my interests is volunteering at local companies, clubs, and organizations, participating in fundraising events, and participating in campaigns.

References

Dr. Tariq Fakhouri,0599474696



Dr. Osama Abdallah, 0597947123

Mrs. Ali Zakarneh, 0559755

Dr. Mahmoud Alsadi, alsadi00@yahoo.com

Dr. Mosaddaq Yahya, mosaddaq.barahmeh@aaup.edu