

Resume



Ruba Esayed

Translator & Digital Marketer

Proficient Digital Marketing Specialist, skilled in developing and optimizing online marketing plans. Good customer relations, project oversight and prioritization skills. Seeking to offer three years of experience and take on challenging new role. Innovative Marketing Specialist ready to apply skills and long experience to new position with long-term potential. Offering deep understanding of writing profession description for products in both language (Arabic & English) market conditions and customer preferences along with enthusiasm for working with top clients.

Skill

- Critical Thinking
- Problem Solving
- MS office
- Team Management
- Project Management
- Digital Marketing

+970597238887

rubaesayed4@gmail.com

Ruba Esayed | LinkedIn



Education

Diploma in Digital Marketing

2021 | Challenge to change Institute

Graduate in DEC/2021

Degree: 90/100

Bachelor of English Language Teaching

2013 | Islamic University of Gaza

Graduate in 2013

Degree 80/100

Work Experience

Freelance Translator

2019 – Present | Online Platforms

TRANSLATING FROM ENGLISH TO ARABIC AND Vice VERSA. Delivered translation services to clients on time. Reviewed and update translations to conform to contemporary trends and development. Delivered real-time, accurate oral translation and interpretations for clients. Proofread translation (correct punctuation, grammatical and free of translation errors).

Digital Marketer

2020 | Online Freelancer

Tracked and analyzed social media and online marketing initiatives. Posted new content for products and services when managing marketing. Gathered analytics data from digital marketing across multiple platforms. Wrote social media content to increase engagement with customers. Finally analyze social media platforms by using different analyzing tools.

