



HALA ATALLHA

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ABOUT

Aspiring Digital marketer who has massive experience in Managing social media pages, managing funded advertising campaigns, and writing content. I am a highly-skilled, enthusiastic, Digital Marketing with solid experience. I graduated with a diploma degree in the field of commerce and office management in English from Gaza Training Community College UNRWA and now studying at the Islamic University College of Commerce majoring in Digital marketing. Moreover, I have great communication skills and an excellent convincing style. I produce 100% unique content; I love to research a lot to make my job enriched with every necessary element as my client demands.



EDUCATION

Digital Marketing | Islamic University in Gaza

Sep, 2022 – Aug, 2024

Commerce and Office Management | GTC

Sep, 2020 – Jul, 2022



EXPERIENCE

Human Resources Assistant | Gaza field office UNRWA

Jul, 2022 – Sep 2022

Project Assistant | Ajyal for Creativity and Development

Mar, 2019 – Jun, 2021

Administration Assistant | Gaza Training Center

Feb, 2021 – Apr, 2021

Advertising campaign manager I Creativity

Jun, 2022 – Oct, 2022

Administration Assistant | hpc.pg

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SKILLS

- Excellent IT skills
- Exceptional creativity and innovation.
- Excellent time management and organizational skills.
- Accuracy and attention to detail.
- Problem-solving skills and finding solutions for clients' challenges gained.
- Empathy and understanding of the experiences of others as a Mentor.
- Creating and keeping deadlines skills gained.
- Goal-setting skills gained as a Social Media Manager.
- Decision-making skills gained.
- Listening skills when interviewing clients and other parties involved in the operation.
- Building trust to effectively communicate with beneficiaries and clients.
- Experienced Account Manager with a demonstrated history of working in the marketing and advertising industry. Skilled in social media.
- Social media including Twitter, Facebook, Instagram, YouTube, LinkedIn, etc.
- Spreadsheets including Excel, Google Spreadsheets, etc.
- Email communication.
- Critical Thinking, Problem Solving, Decision-making.
- Teamwork Skills, Collaboration.
- Customer Service.
- Communication and collaboration tools including Slack, and Trello.