

Our Work

64 projects across 7 services, for brands and government entities in Saudi Arabia and Oman.

2026
rosomat.net/works

Our story isn't over yet



• About this portfolio

Every project is **a success story**

This portfolio brings together the work published on our website, organized by service: we start with social media management and ad campaigns, then app design, websites and online stores, visual identity, motion graphics, promo videos and infographics. Each page shows the work, the client and their logo, a description of what we delivered, and a QR code that opens the project on our website.

64

projects in this portfolio

7

core services

+40

brands & entities

2016

making an impact since

• Index

Our work **by** **service**

Click any service to jump straight to its projects.

01



Social Media Management & Ad Campaigns

Content, design, paid campaigns and day-to-day account management for brands in food, fragrance, retail and services.

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App Design & Development

Real mobile apps for ordering products and services, from idea and design to development and launch.

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Websites & Online Stores

Stores and websites that sell and introduce the brand, on Zid and custom-built.

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Logos, complete identities, packaging and print for brands and government entities.

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Motion Graphics

Animated videos that explain the idea and sell the service with engaging visuals.

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Promo Videos & Production

Shooting and producing promo videos and influencer coverage for apps, restaurants and stores.

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Infographics

Turning information and numbers into visuals that are easy to grasp and share.

4
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• Trusted by

Brands **we've worked with**

A selection of the brands whose work appears in this portfolio.



01 Social Media Management & Ad Campaigns

Content, design, paid campaigns and day-to-day account management for brands in food, fragrance, retail and services.

📁 12 projects

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+ 6 more projects on the following pages



Social media

Project 01 of 64

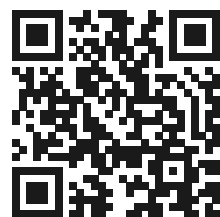


Client

Rzeizah Hessa Restaurant

Full advertising campaign

Social media management and content design for a comprehensive marketing campaign.



Project details on our website

Scan the code or click here

Full project on Behance



 Social media

Project **02** of 64



— Client

B2 Burger

Social media content & design

Creative content that shows off the products in an appealing way, with posts that reflect the brand identity and boost audience engagement.



Project details on our website

Scan the code or click here

 Full project on Behance



 Social media

Project 03 of 64



— Client

Aloo Lahma

Social media designs for the app

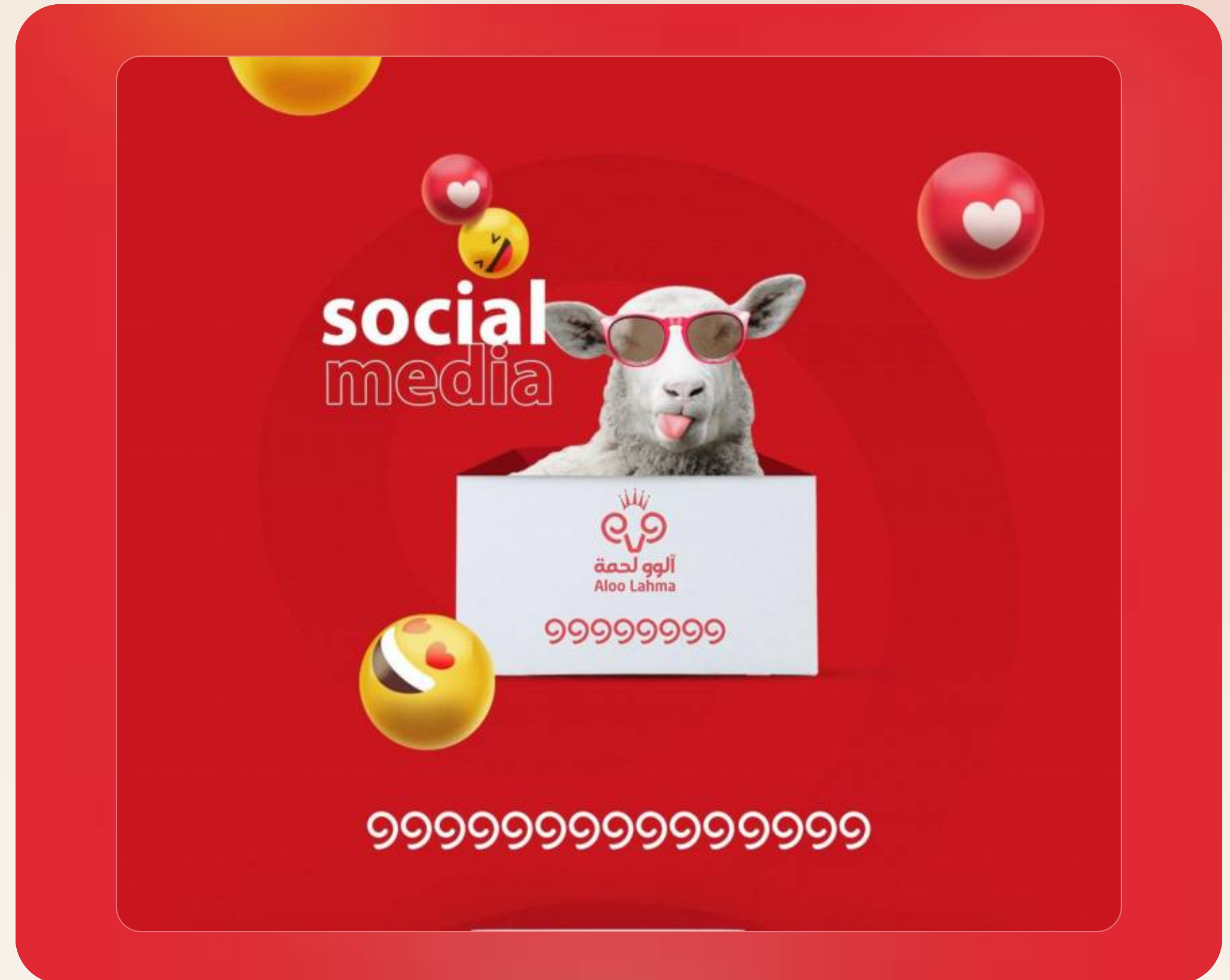
A creative set of social media posts designed for the Aloo Lahma app.



Project details on our website

Scan the code or click here

 Full project on Behance



 Social media

Project **04** of 64



— Client

Rex Perfumes

Paid ads campaign

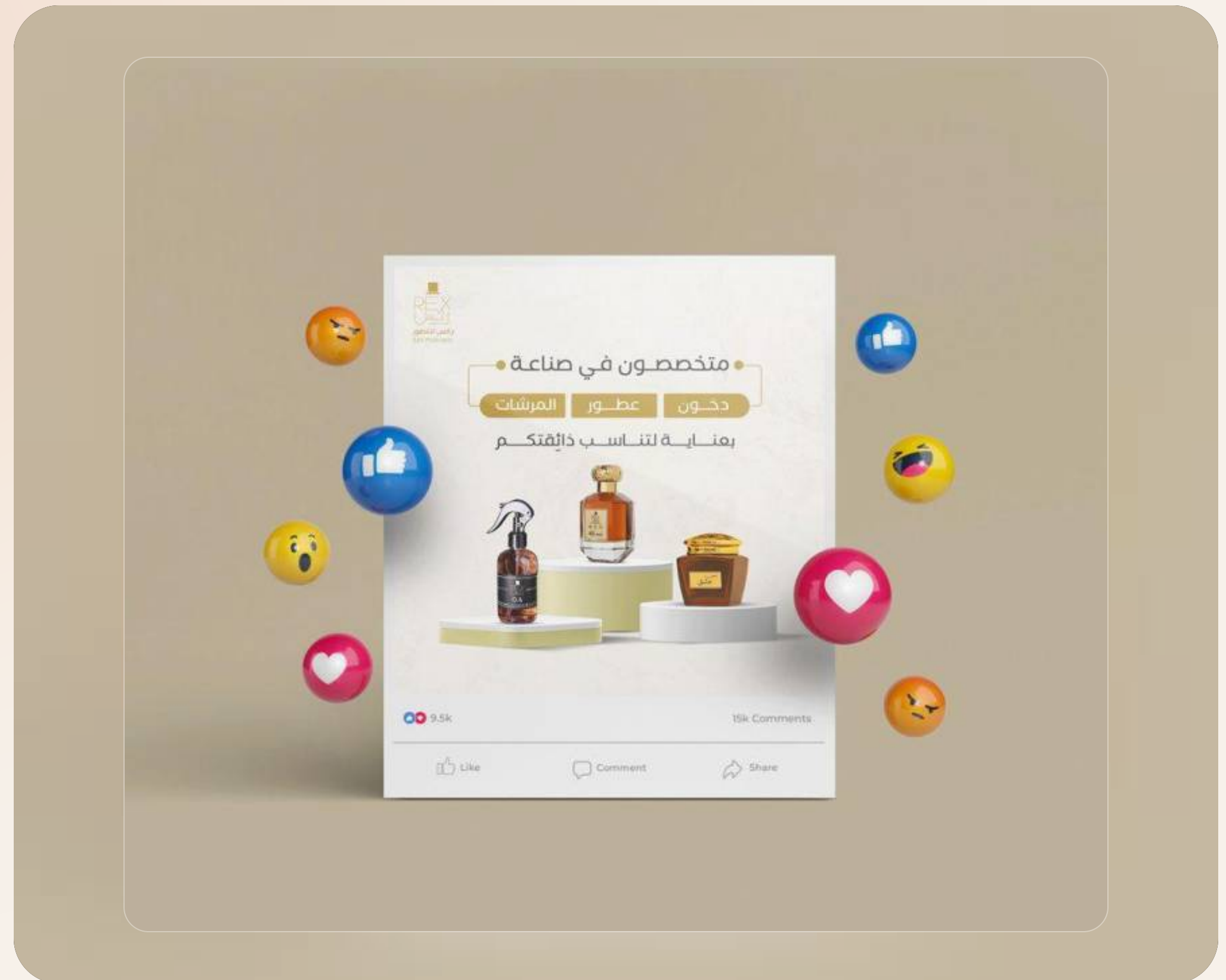
Planning and managing paid advertising campaigns across social media platforms.



Project details on our website

Scan the code or click here

 Full project on Behance



 Social media

Project **05** of 64



— Client

Rabea Al-Fala

Saudi Founding Day designs

Innovative social media designs for Rabea Al-Fala that reflect the store's identity and drive engagement.



Project details on our website

Scan the code or click here



📱 Social media

Project 06 of 64



— Client

Rabea Al-Fala

Social media designs

Innovative social media designs for Rabea Al-Fala that reflect the store's identity and attract customers.



Project details on our website

Scan the code or click here



📱 Social media

Project 07 of 64

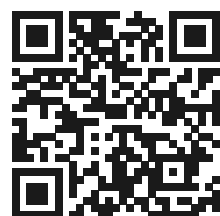


— Client

Caribou Coffee

Account & content management

Social media designs and professional content, with account management for Caribou Coffee to lift engagement and strengthen the brand.



Project details on our website

Scan the code or click here

🖼️ Full project on Behance



 Social media

Project 08 of 64



— Client

Fushi Store

Accounts, campaigns & store design

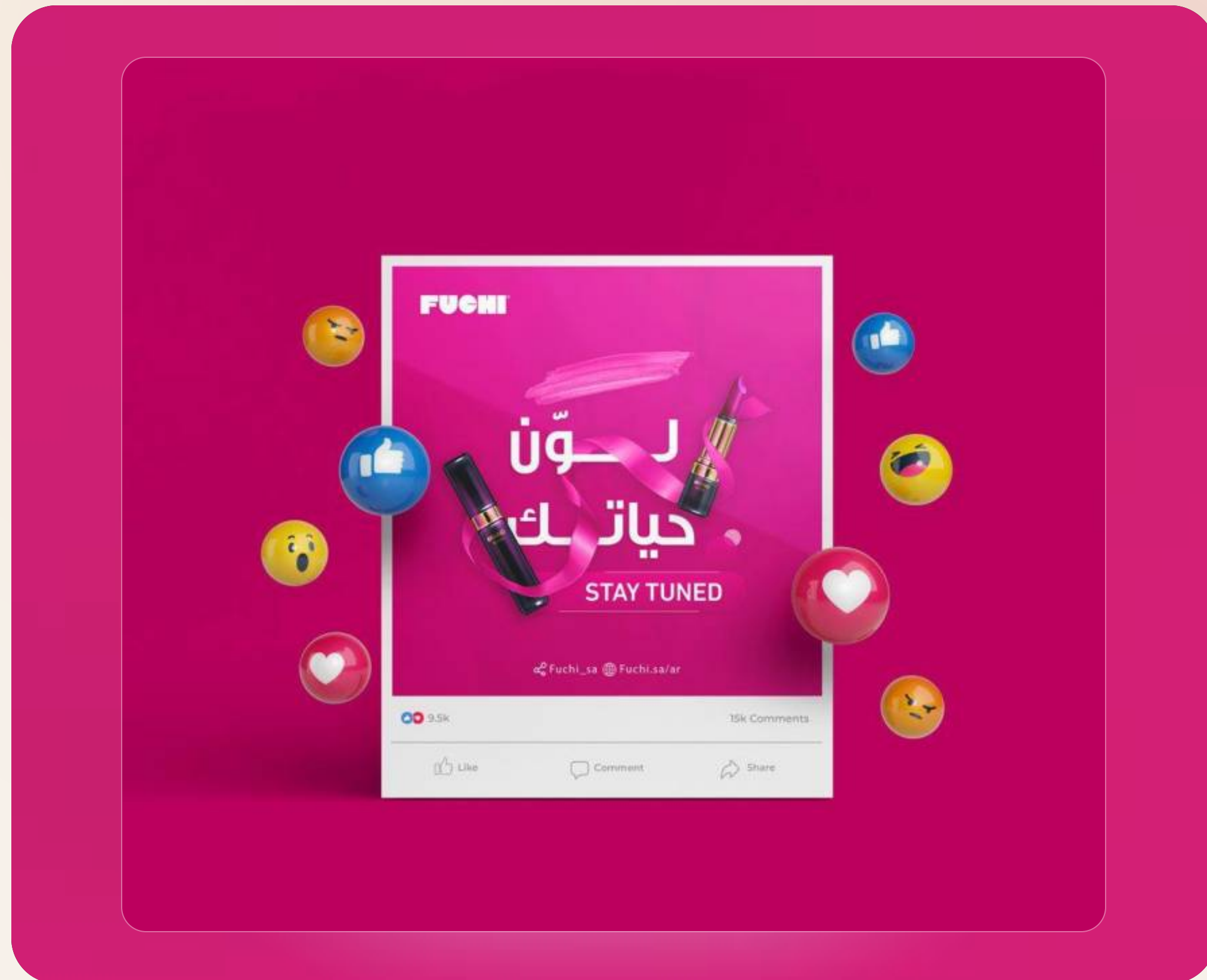
Social media and ad campaign management plus an online store design for Fushi, to grow its digital presence and sales.



Project details on our website

Scan the code or click here

 Full project on Behance



 Social media

Project **09** of 64

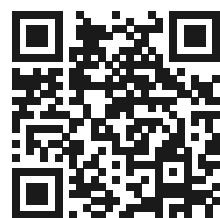


— Client

United AI-Sharq Car Rental

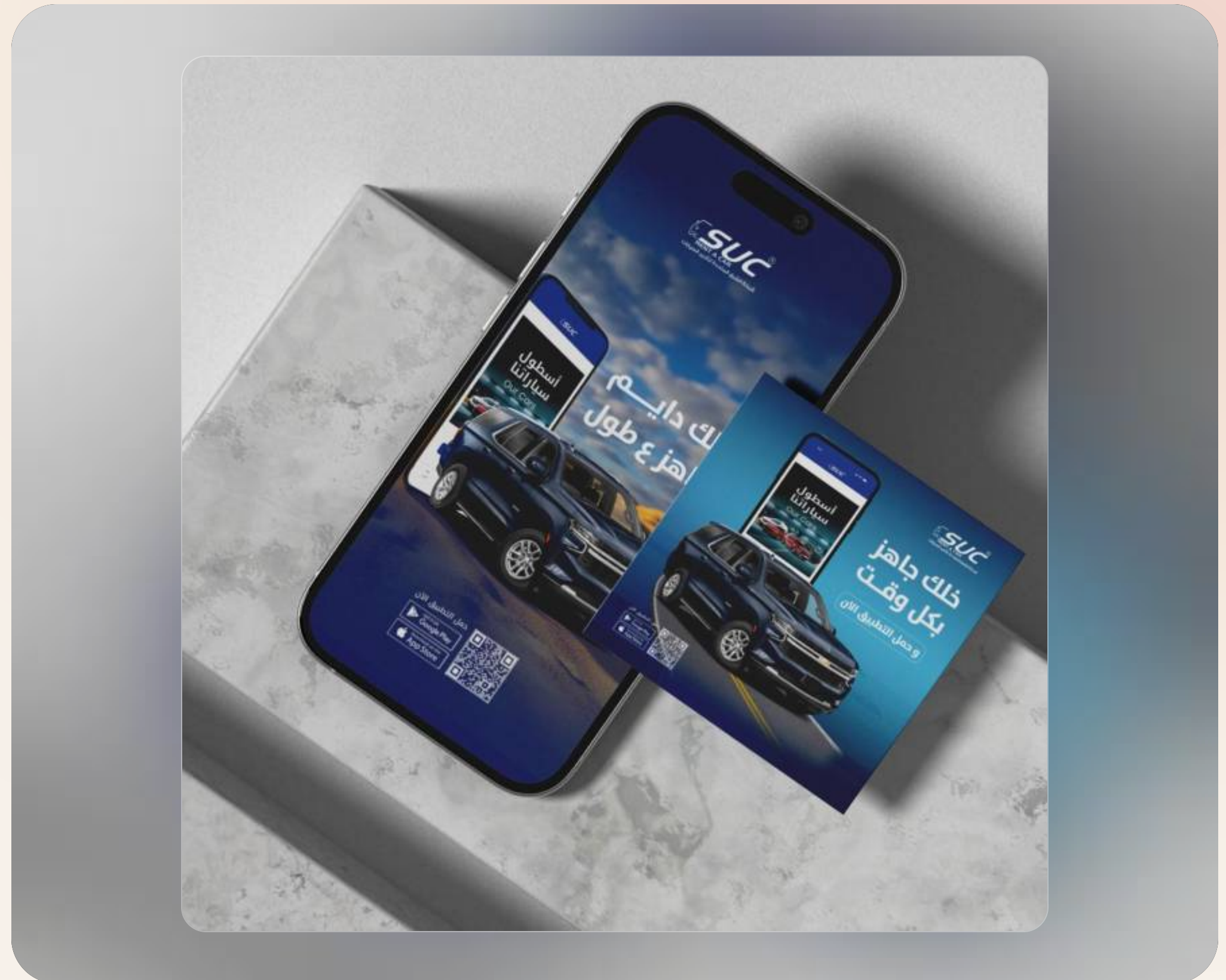
Full social media management

Full social media management for United AI-Sharq Car Rental, covering designs, content and customer service to grow engagement and attract customers.



Project details on our website

Scan the code or click here



 Social media

Project **10** of 64



— Client

Dukan Basamat

Social media management

Social media management for Dukan Basamat, including content, designs and customer service to grow engagement and sales.



Project details on our website

Scan the code or click here



Social media

Project 11 of 64



Client

Mazaq Waraq Enab

Social media designs

Eye-catching social media designs that reflect the Mazaq Waraq Enab identity, boost engagement and bring in orders.



Project details on our website

Scan the code or click here



Social media

Project 12 of 64



Client

Forma Fit

Content management & design

Professional content management and design for an online store, improving the user experience and engagement.



Project details on our website

Scan the code or click here



02

App Design & Development

Real mobile apps for ordering products and services, from idea and design to development and launch.

4 projects

13	Waleem Meat	19
14	Al-Huwaizi	20
15	Aloo Lahma	21
16	Ejarak	22



Apps

Project 13 of 64

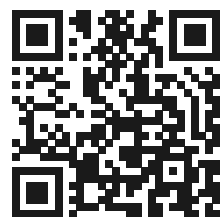


Client

Waleem Meat

Livestock & meat ordering app

Design and development of an app for selling livestock and meat, with easy ordering and integrated payment and delivery options.



Project details on our website

Scan the code or click here

Full project on Behance



Apps

Project 14 of 64

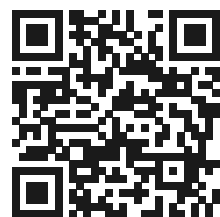


Client

AI-Huwaizi

App design & development

Design and development of the AI-Huwaizi app to make ordering and buying meat by phone easy.



Project details on our website

Scan the code or click here

Full project on Behance



Apps

Project 15 of 64



Client

Aloo Lahma

App design & development

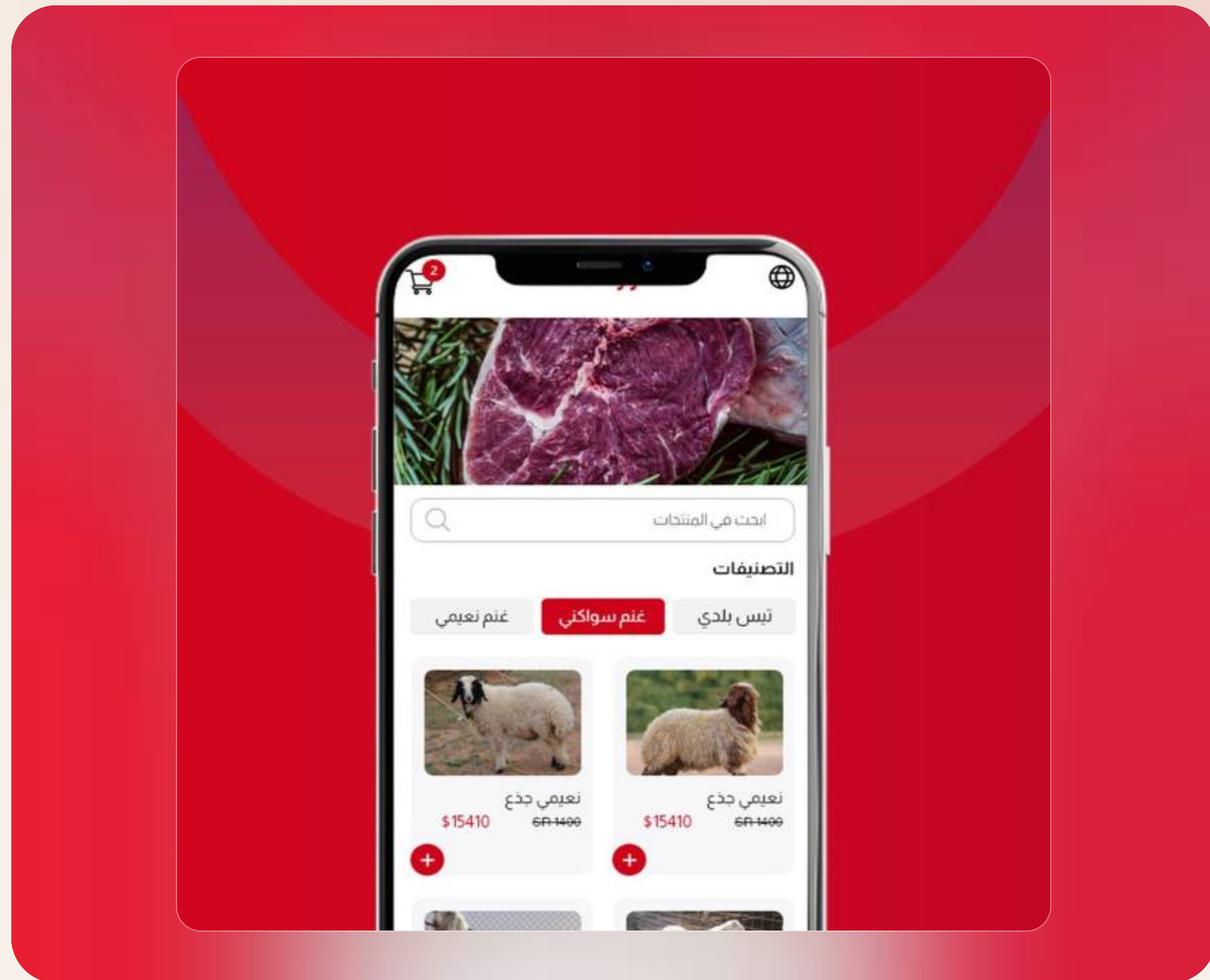
Design and development of the Aloo Lahma app for ordering meat easily from your phone.



Project details on our website

Scan the code or click here

Full project on Behance



Apps

Project 16 of 64

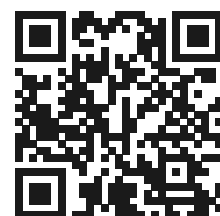


Client

Ejarak

App design & development

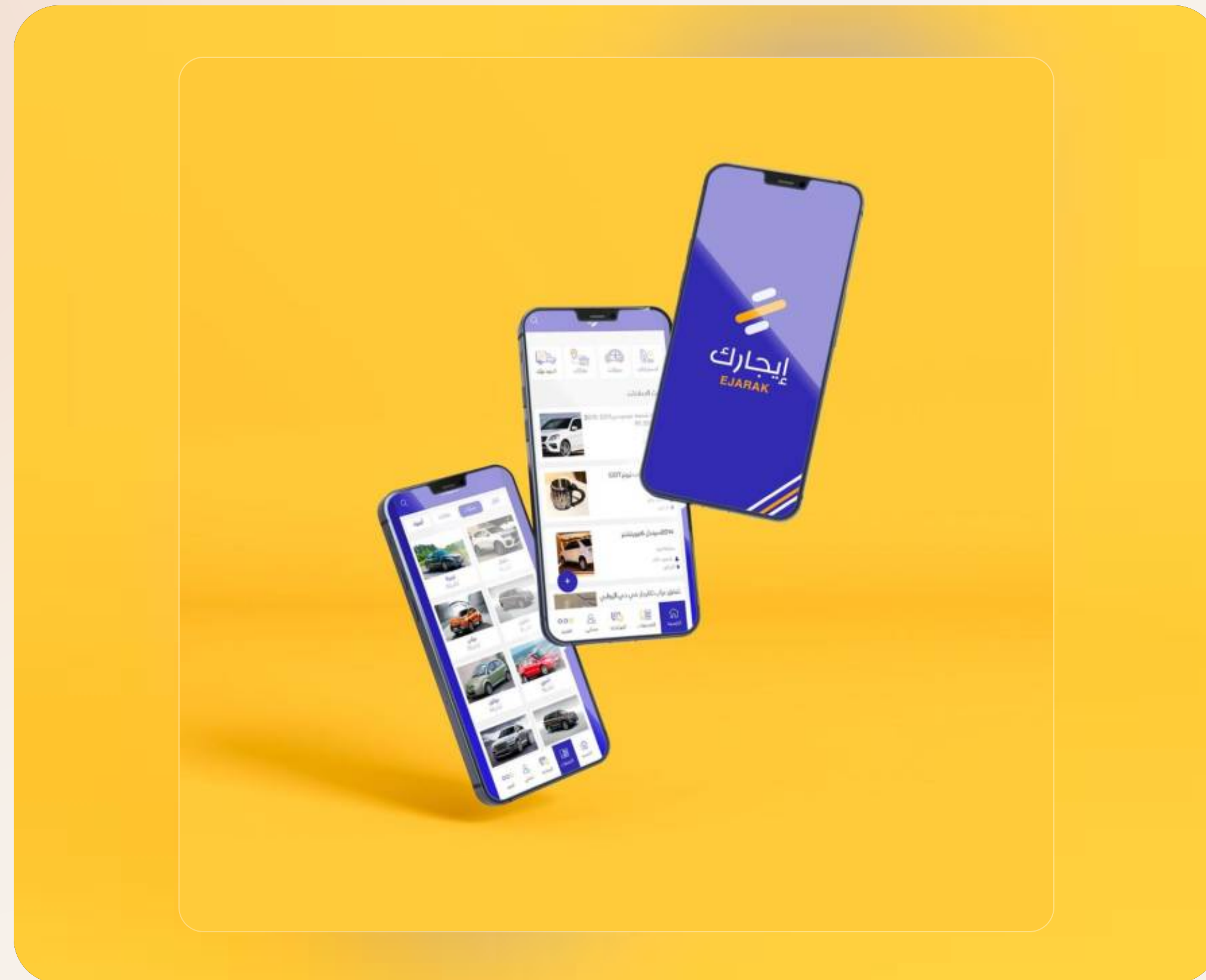
Ejarak is a Saudi platform for listing and selling ads quickly and easily across the Kingdom (2020).



Project details on our website

Scan the code or click here

Full project on Behance



03

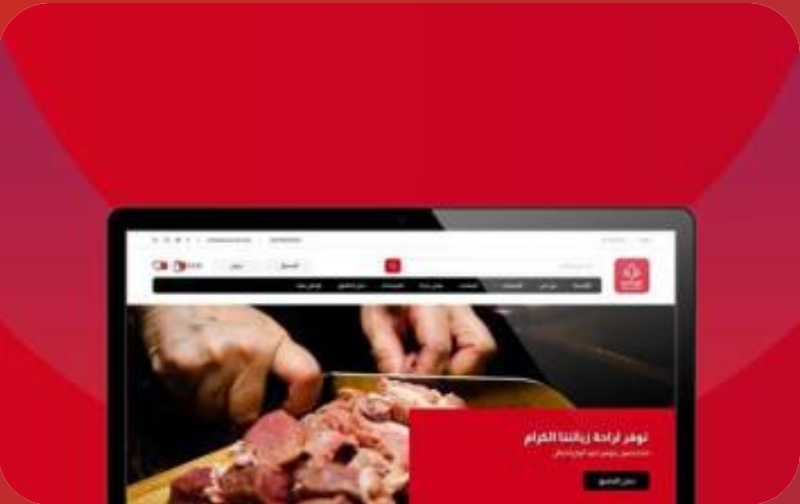
Websites & Online Stores

Stores and websites that sell and introduce the brand, on Zid and custom-built.

 8 projects

17	Waleem Meat	24
18	Aloo Lahma	25
19	Al-Huwaizi	26
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+ 2 more projects on the following pages



📱 Websites & stores

Project 17 of 64



— Client

Waleem Meat

E-commerce store website

Design and development of a complete online store with a smooth, seamless user experience.



Project details on our website

Scan the code or click here

🖼️ Full project on Behance



📱 Websites & stores

Project **18** of 64



— Client

Aloo Lahma

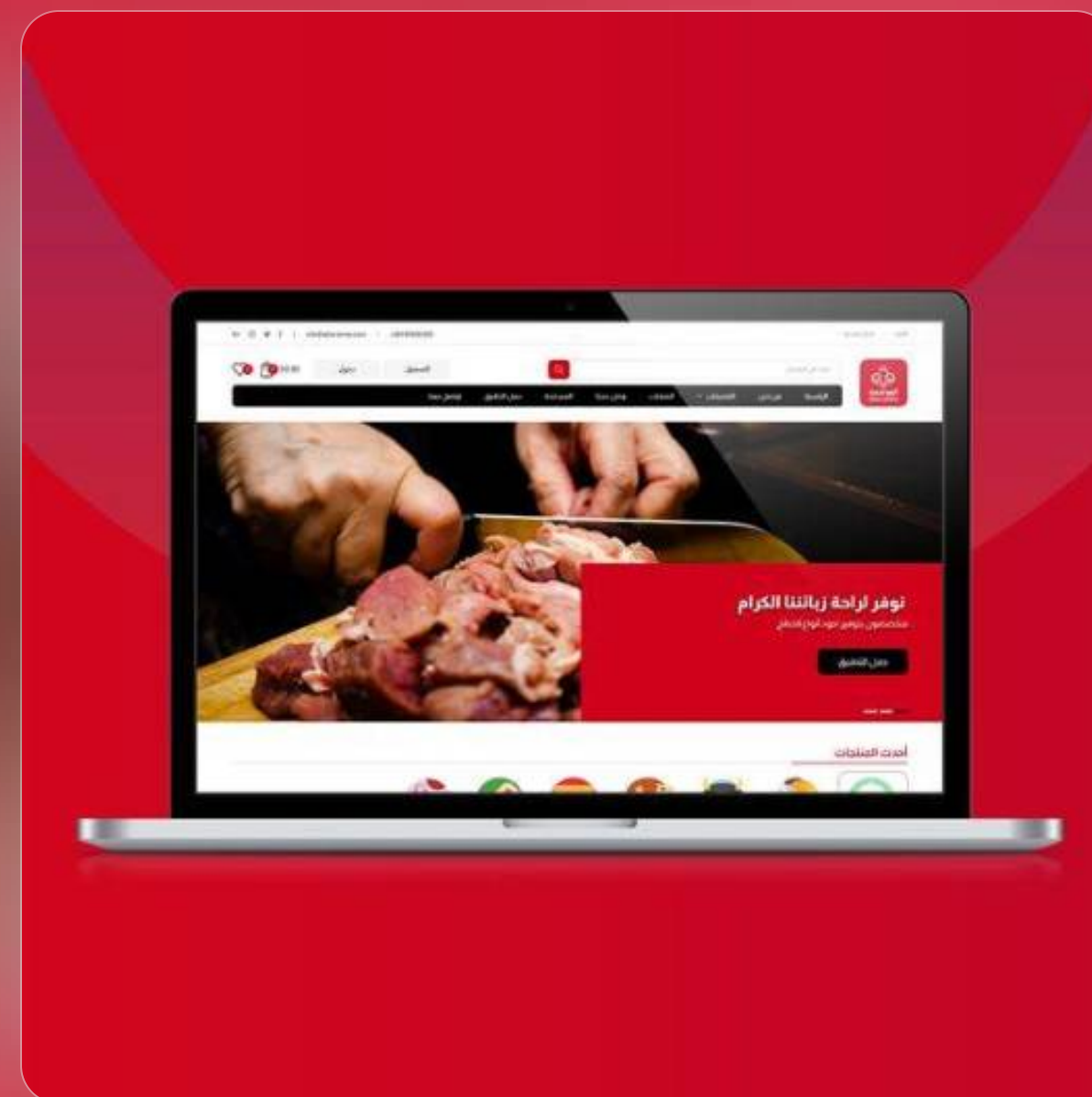
Online store design & development

Design and development of the Aloo Lahma online store to make ordering and buying online easy.



Project details on our website

Scan the code or click here



📱 Websites & stores

Project **19** of 64

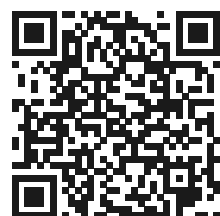


— Client

Al-Huwaizi

Online store design & development

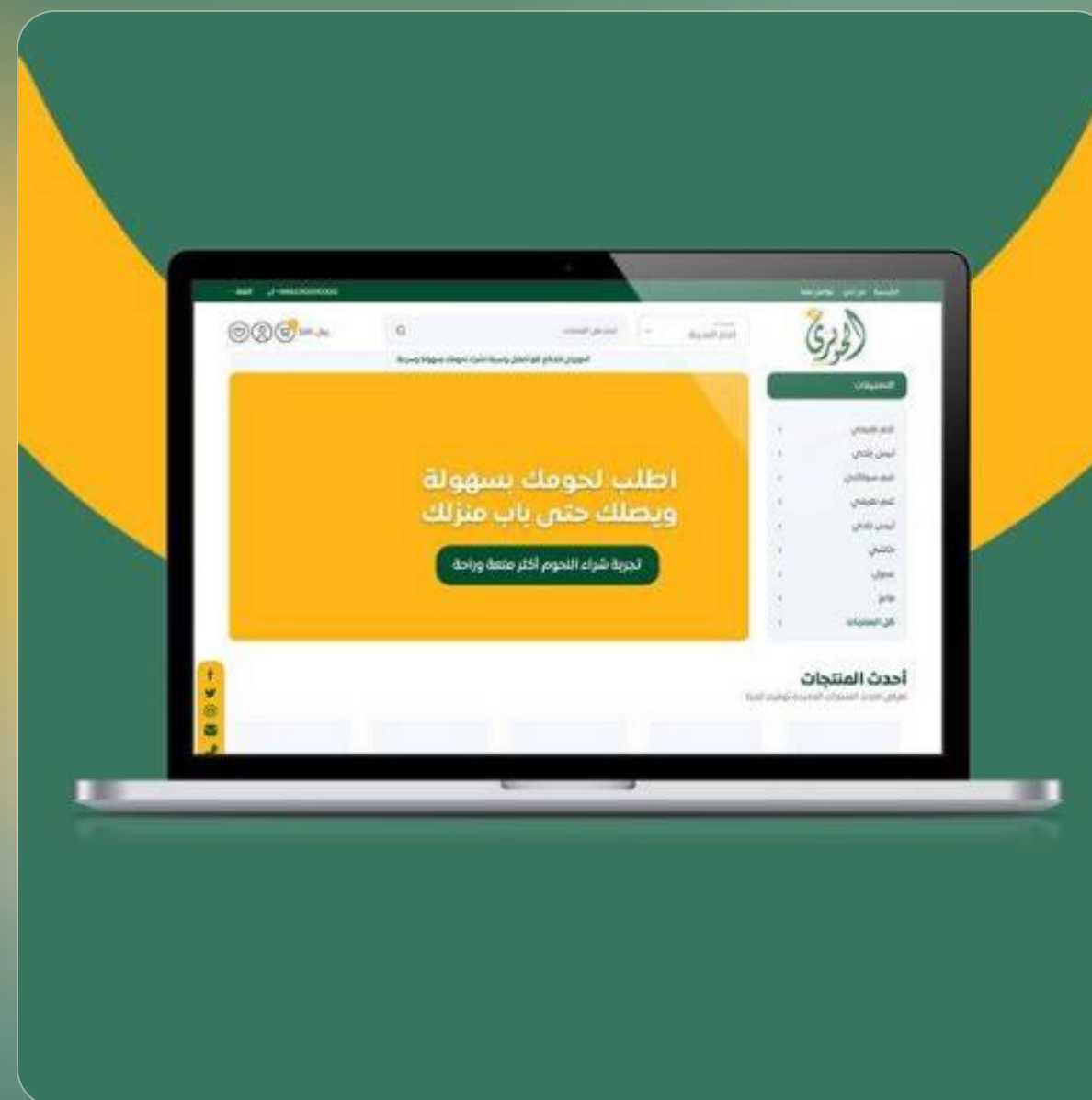
Design and development of the Al-Huwaizi online store, with the interface designed in Adobe XD and built with HTML, CSS and JavaScript.



Project details on our website

Scan the code or click here

🖼️ **Full project on Behance**



📱 Websites & stores

Project **20** of 64

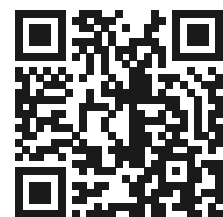


— Client

Rabea Al-Fala

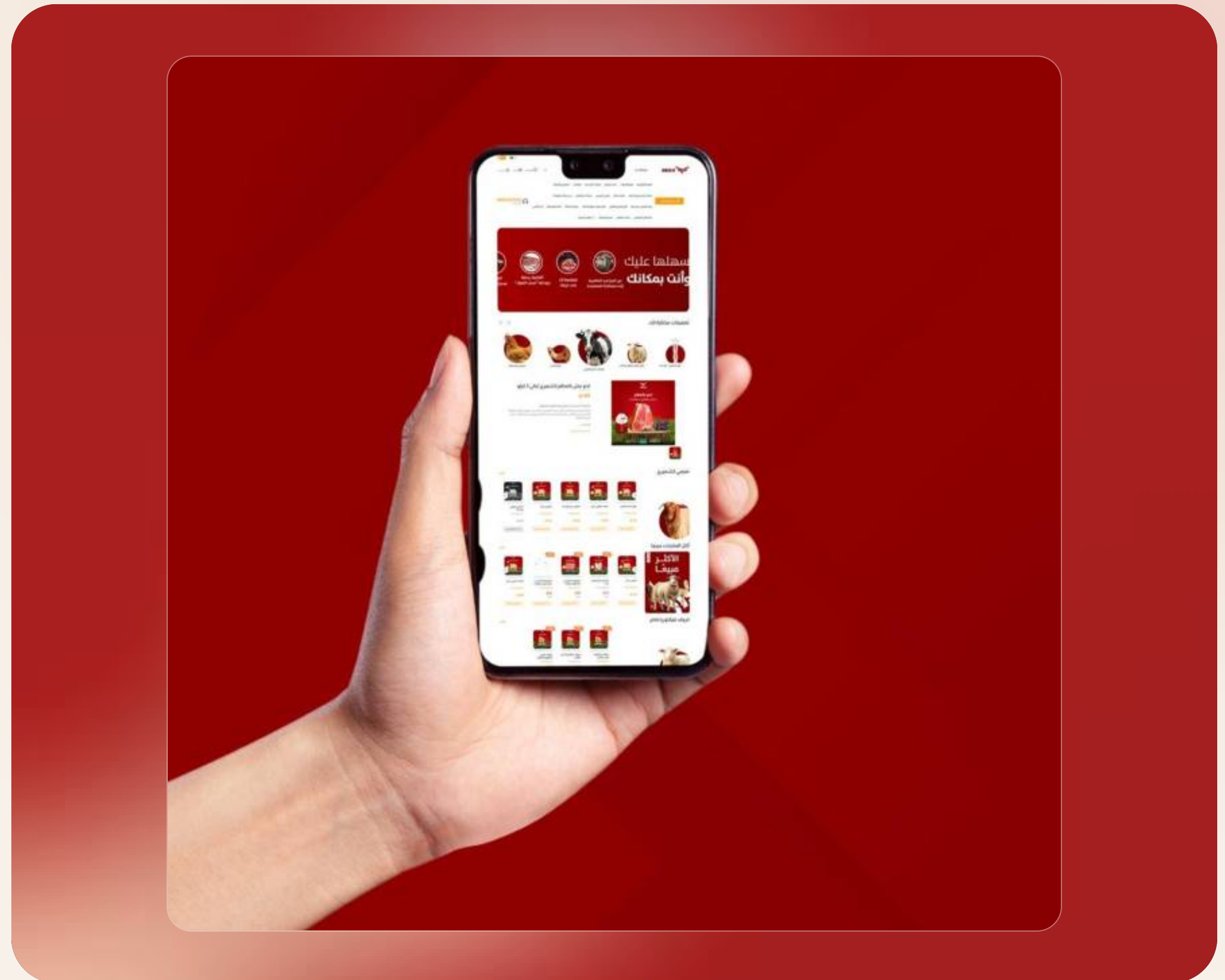
Online store on Zid

An online store for Rabea Al-Fala built on the Zid platform, with a modern interface and a smooth user experience.



Project details on our website

Scan the code or click here



📱 Websites & stores

Project **21** of 64

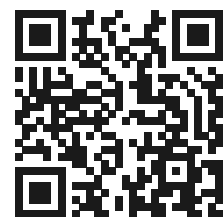


— Client

YOOF

Company website design

A professional website for YOOF that reflects its services and strengthens its digital presence.



Project details on our website

Scan the code or click here

🖼️ **Full project on Behance**



📱 Websites & stores

Project **22** of 64



— Client

Shrimp & Chkn

Brand website

A professional brand website for Shrimp & Chkn that showcases the menu and identity with a modern look and easy browsing.



Project details on our website

Scan the code or click here

📖 Full project on Behance



📁 Websites & stores

Project **23** of 64



— Client

TamTom Shawarma

Website design

A modern, fast-loading website for TamTom Shawarma that presents the menu and makes the branches easy to reach.



Project details on our website

Scan the code or click here

🖼 Full project on Behance



📁 Websites & stores

Project **24** of 64



— Client

Rosomat Digital

Official website design

Design and development of Rosomat Digital's official website to present our services and build a professional digital presence.



Project details on our website

Scan the code or click here

🖼️ **Full project on Behance**



04

Visual Identity & Graphic Design

Logos, complete identities, packaging and print for brands and government entities.

◆ 17 projects

25	Waleem Meat	33
26	Aloo Lahma	34
27	Al-Huwaizi Meat	35
28	qitaa.com	36
29	Jarrib App	37
30	Ejarak	38

+ 11 more projects on the following pages



Identity & graphics

Project 25 of 64

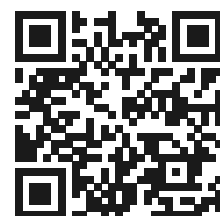


Client

Waleem Meat

Complete app visual identity

A professional visual identity for a leading brand.



Project details on our website

Scan the code or click here

Full project on Behance



Identity & graphics

Project 26 of 64

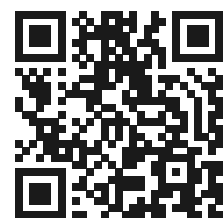


Client

Aloo Lahma

App visual identity

An identity that reflects product quality and easy service, with a modern look that helps build a strong brand presence in the digital market.



Project details on our website

Scan the code or click here



Identity & graphics

Project 27 of 64

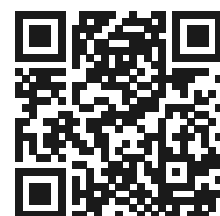


Client

Al-Huwaizi Meat

App visual identity

An identity that reflects product quality and strengthens the brand's presence with a modern, attractive style in the digital market.



Project details on our website

Scan the code or click here

Full project on Behance



Identity & graphics

Project 28 of 64



Client

qitaa.com

Visual identity design

Visual identity for qitaa.com with creative designs and a strong team spirit that reflect the nature of the platform.



Project details on our website

Scan the code or click here

Full project on Behance



Identity & graphics

Project 29 of 64

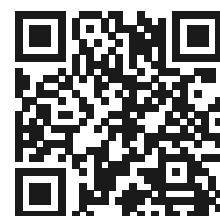


Client

Jarrib App

Logo & visual identity

A creative, professional visual identity for the Jarrib app.



Project details on our website

Scan the code or click here

Full project on Behance



Identity & graphics

Project 30 of 64



Client

Ejarak

Visual identity & logo design

A professional identity for Ejarak in a modern style that conveys trust, with the logo applied consistently across every brand touchpoint.



Project details on our website

Scan the code or click here



Identity & graphics

Project 31 of 64



Client

MATS

Visual identity design

A visual identity for MATS, a Saudi abaya store in Australia, that reflects luxury and a modern feel for a global market.



Project details on our website

Scan the code or click here



Identity & graphics

Project 32 of 64



Client

Diwaniya Al-Khayma

Visual identity design

A visual identity for Diwaniya Al-Khayma that reflects heritage and authenticity in a modern style.



Project details on our website

Scan the code or click here



Identity & graphics

Project 33 of 64

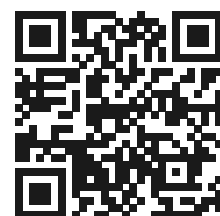


Client

Diwan Al-Areed Restaurant

Visual identity design

A distinctive identity for Diwan Al-Areed that reflects its authentic character and refined hospitality.



Project details on our website

Scan the code or click here

Full project on Behance



Identity & graphics

Project 34 of 64

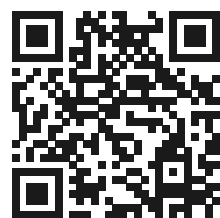


Client

Forma Fit

Visual identity design

A complete visual identity for a sports brand that conveys strength, energy and professionalism.



Project details on our website

Scan the code or click here



Identity & graphics

Project 35 of 64

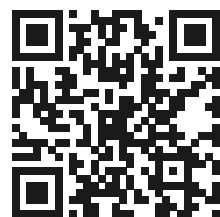


— Client

Abha

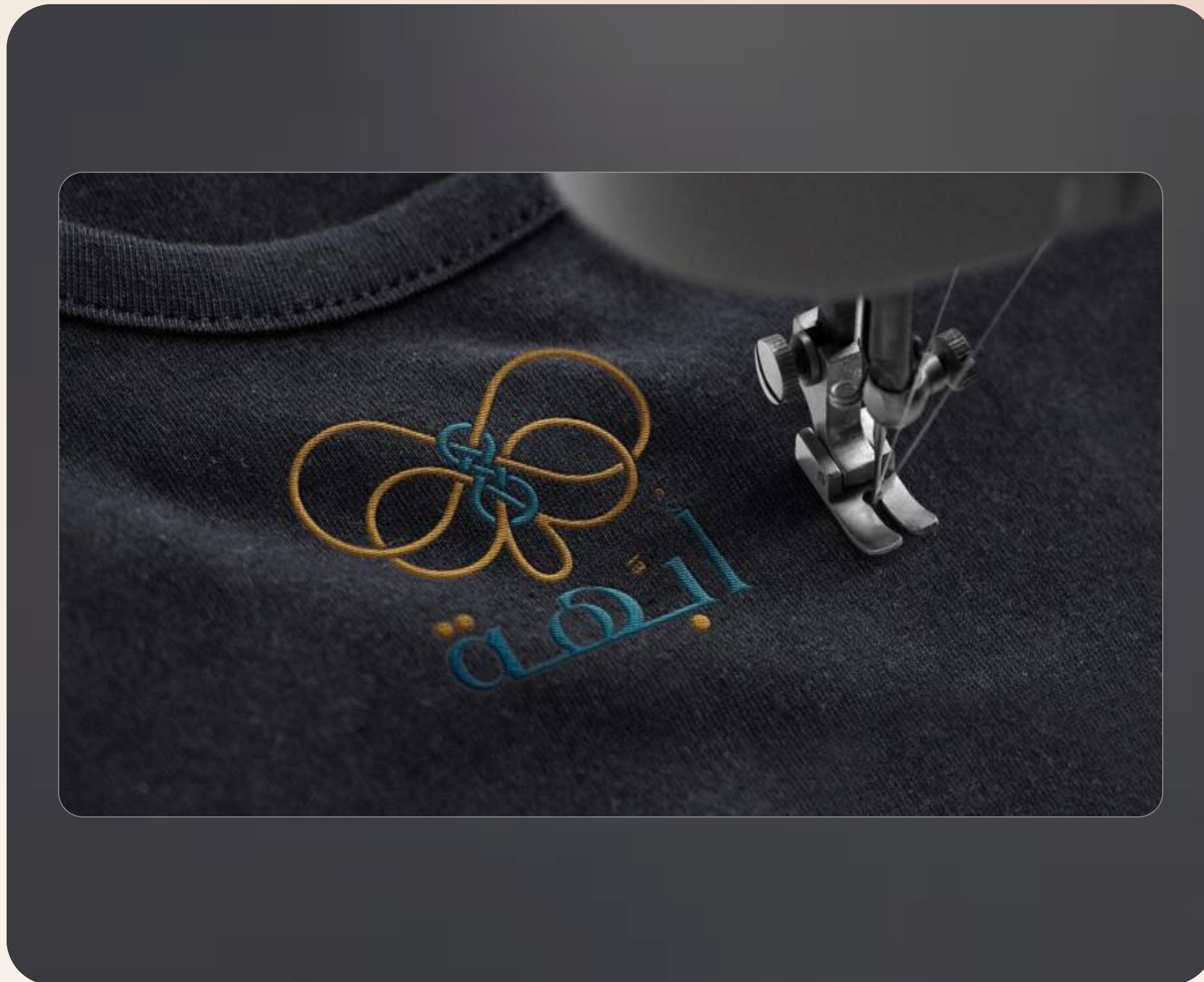
Visual identity design

An elegant identity built on luxury and simplicity, combining fluid lines and precision to express the brand's spirit.



Project details on our website

Scan the code or click here



Identity & graphics

Project 36 of 64



Client

CorePulse

Logo & visual identity

A professional logo and visual identity for CorePulse that captures the essence of the business with a modern style built on trust and innovation.



Project details on our website

Scan the code or click here



Identity & graphics

Project 37 of 64



Client

Rosomat Digital

Visual identity design

A complete visual identity for Rosomat Digital that reflects creativity and professionalism in digital services.



Project details on our website

Scan the code or click here

Full project on Behance



Identity & graphics

Project 38 of 64

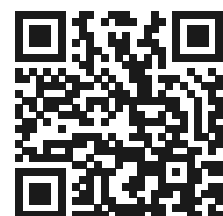


Client

Anabz Grape Leaves

Packaging design

Professional packaging for Anabz grape leaves that reflects the quality of the product.



Project details on our website

Scan the code or click here



Identity & graphics

Project 39 of 64

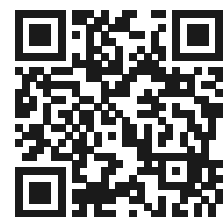


Client

Social Development Bank

Profile, booklet, exhibition & animation

A complete set of designs for the Social Development Bank, including a company profile, a booklet, exhibition designs and animated videos presenting its services.



Project details on our website

Scan the code or click here

Full project on Behance



Identity & graphics

Project 40 of 64



Client

Saudi Ministry of Interior

Booklet design

A professional booklet for the Saudi Ministry of Interior that presents information clearly and in an organized way.



Project details on our website

Scan the code or click here

 Full project on Behance



Identity & graphics

Project 41 of 64

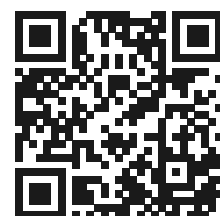


Client

National Donation Platform "Tabarru"

Roll-ups & campaign designs

Roll-up and graphic designs for the National Donation Platform to strengthen campaigns and reach more donors.



Project details on our website

Scan the code or click here

Full project on Behance



05

Motion Graphics

Animated videos that explain the idea and sell the service with engaging visuals.

 4 projects

42	Arizona Car Rental	51
43	Al-Khuraiji Perfumes Factory	52
44	Aloo Lahma	53
45	Rosomat Digital	54



 Motion graphics

Project **42** of 64

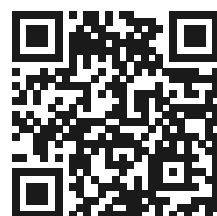


— Client

Arizona Car Rental

Motion graphics video

A professional motion graphics video for Arizona Car Rental that highlights its services and offers, builds trust and drives more bookings.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



 Motion graphics

Project **43** of 64



— Client

Al-Khuraiji Perfumes Factory

Motion graphics video

A professional motion graphics video for Al-Khuraiji Perfumes, with a luxurious visual style that reflects the quality of the fragrances and boosts sales.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



🎬 Motion graphics

Project 44 of 64

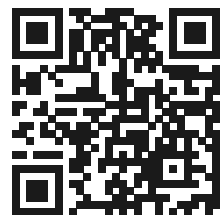


— Client

Aloo Lahma

Promotional motion graphics

A promotional motion graphics video for the Aloo Lahma app that shows how easy ordering is and drives downloads and orders.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



 Motion graphics

Project **45** of 64



— Client

Rosomat Digital

Company motion graphics video

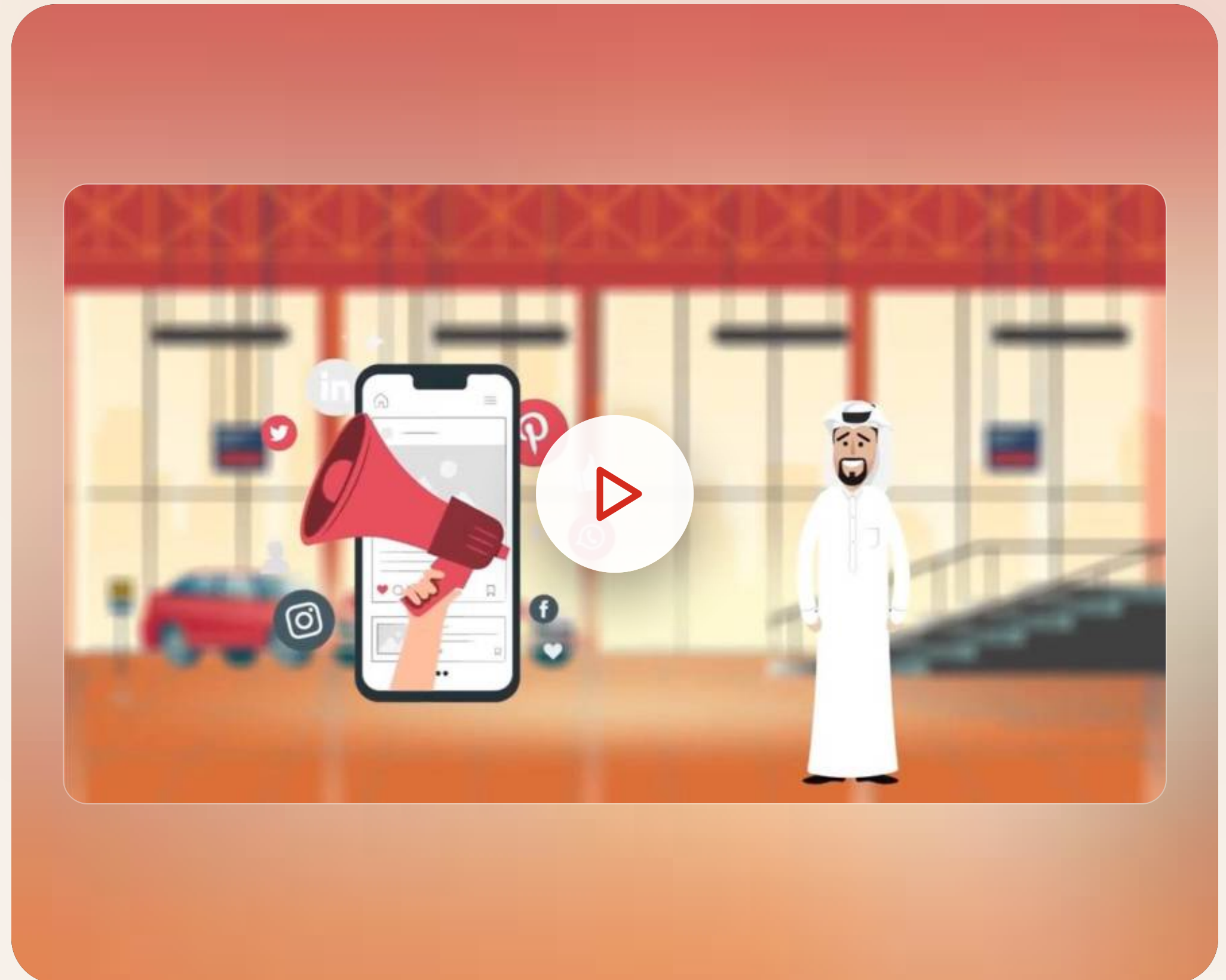
Rosomat's own motion graphics video, presenting our services in a professional visual style that shows our expertise.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



06

Promo Videos & Production

Shooting and producing promo videos and influencer coverage for apps, restaurants and stores.

 15 projects

46	Aloo Lahma × Bin Qasim	56
47	Aloo Lahma × Faisal Al-Yami	57
48	Aloo Lahma	58
49	Aloo Lahma	59
50	Aloo Lahma	60
51	Aloo Lahma	61

+ 9 more projects on the following pages



📺 Promo videos

Project 46 of 64



— Client

Aloo Lahma × Bin Qasim

Influencer ad coverage

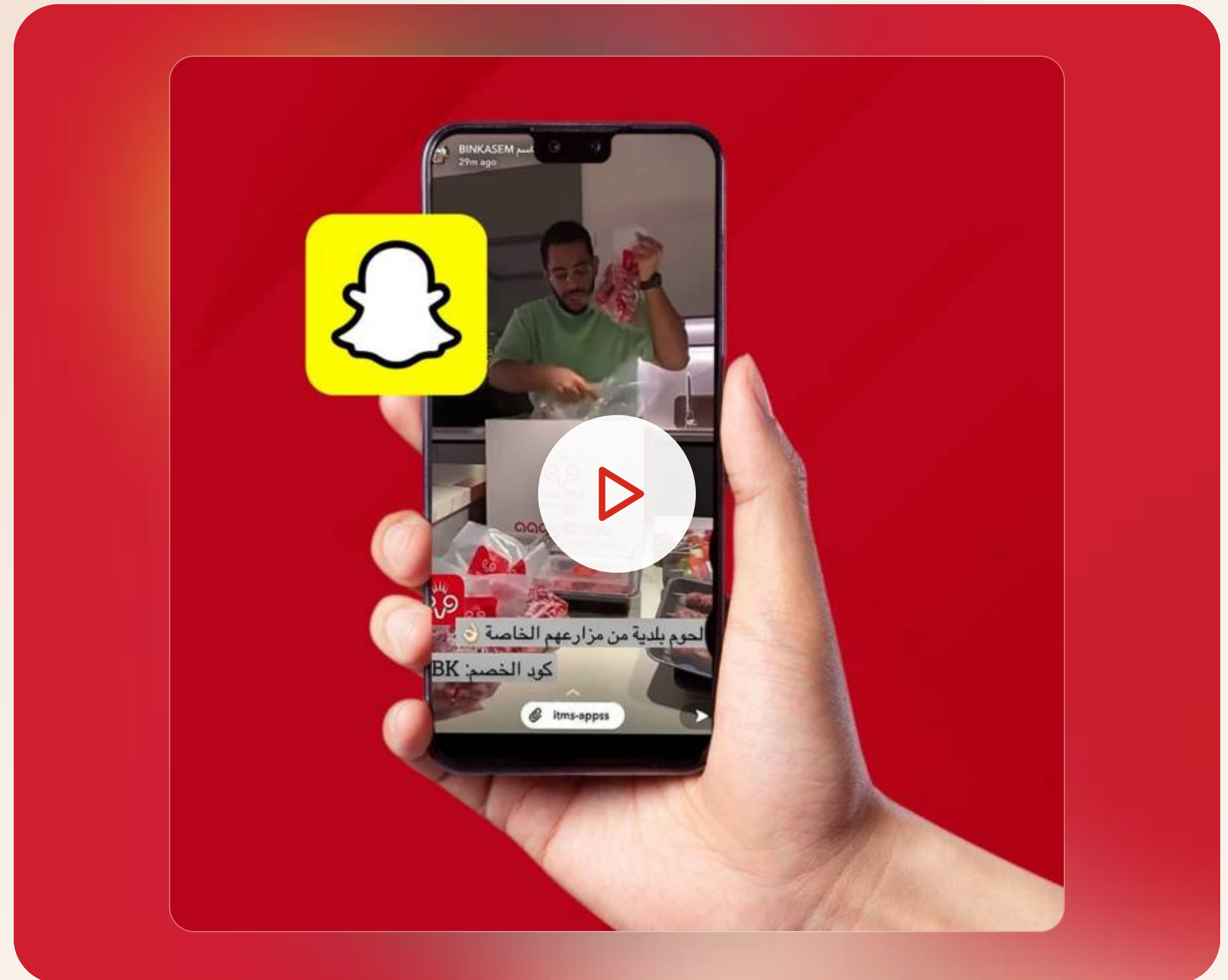
Professional ad coverage for the Aloo Lahma app with Bin Qasim, highlighting product quality and the ordering experience to drive downloads and orders.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project 47 of 64



— Client

Aloo Lahma × Faisal Al-Yami

Influencer coverage

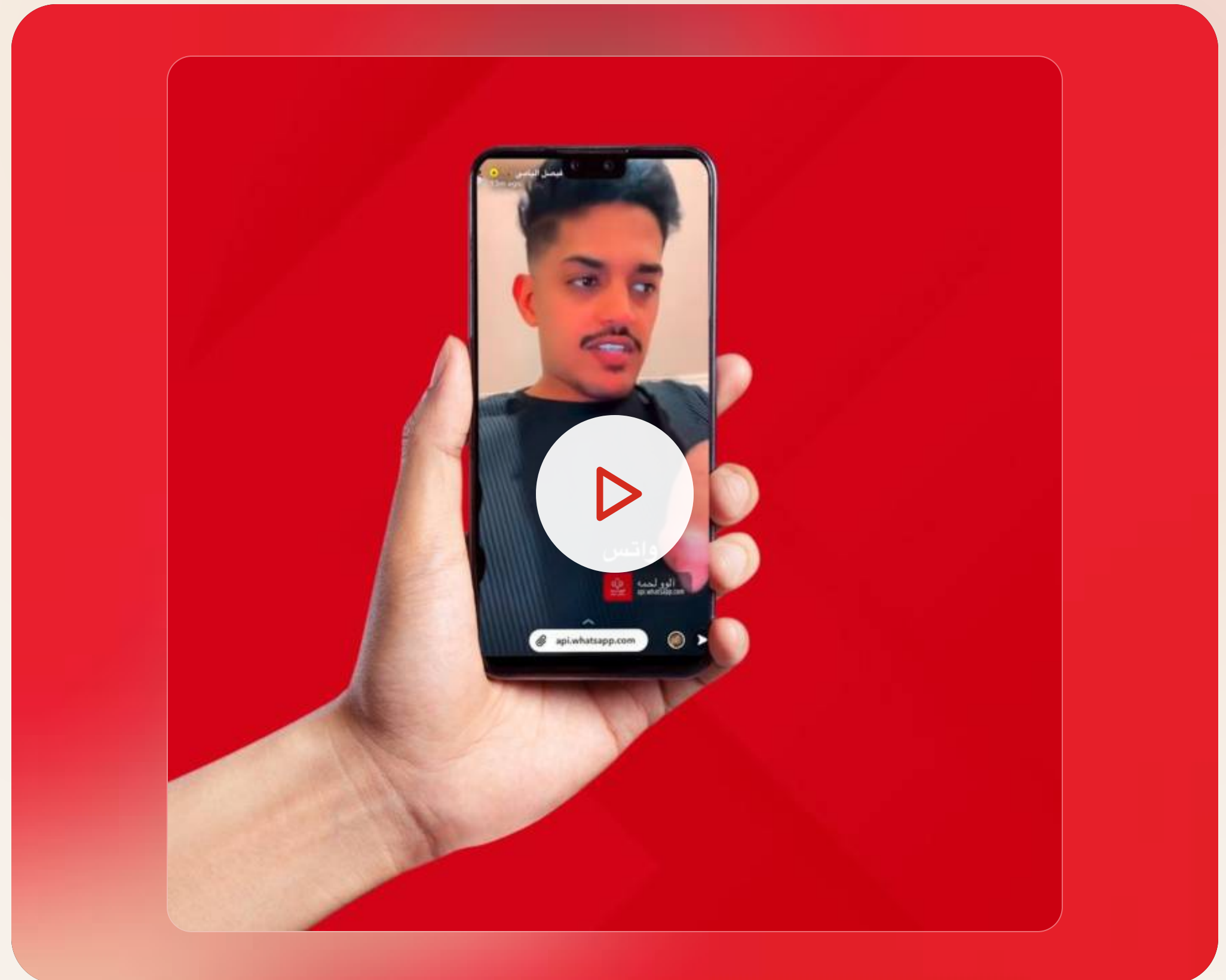
Ad coverage for the Aloo Lahma app with influencer Faisal Al-Yami, showing product quality and the ordering experience in a real, trust-building way.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project 48 of 64

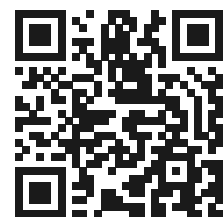


— Client

Aloo Lahma

Marketing video production

Shooting and producing a marketing video for the Aloo Lahma app that shows how easy it is to use, driving downloads and orders.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project **49** of 64



— Client

Aloo Lahma

Promotional video shoot

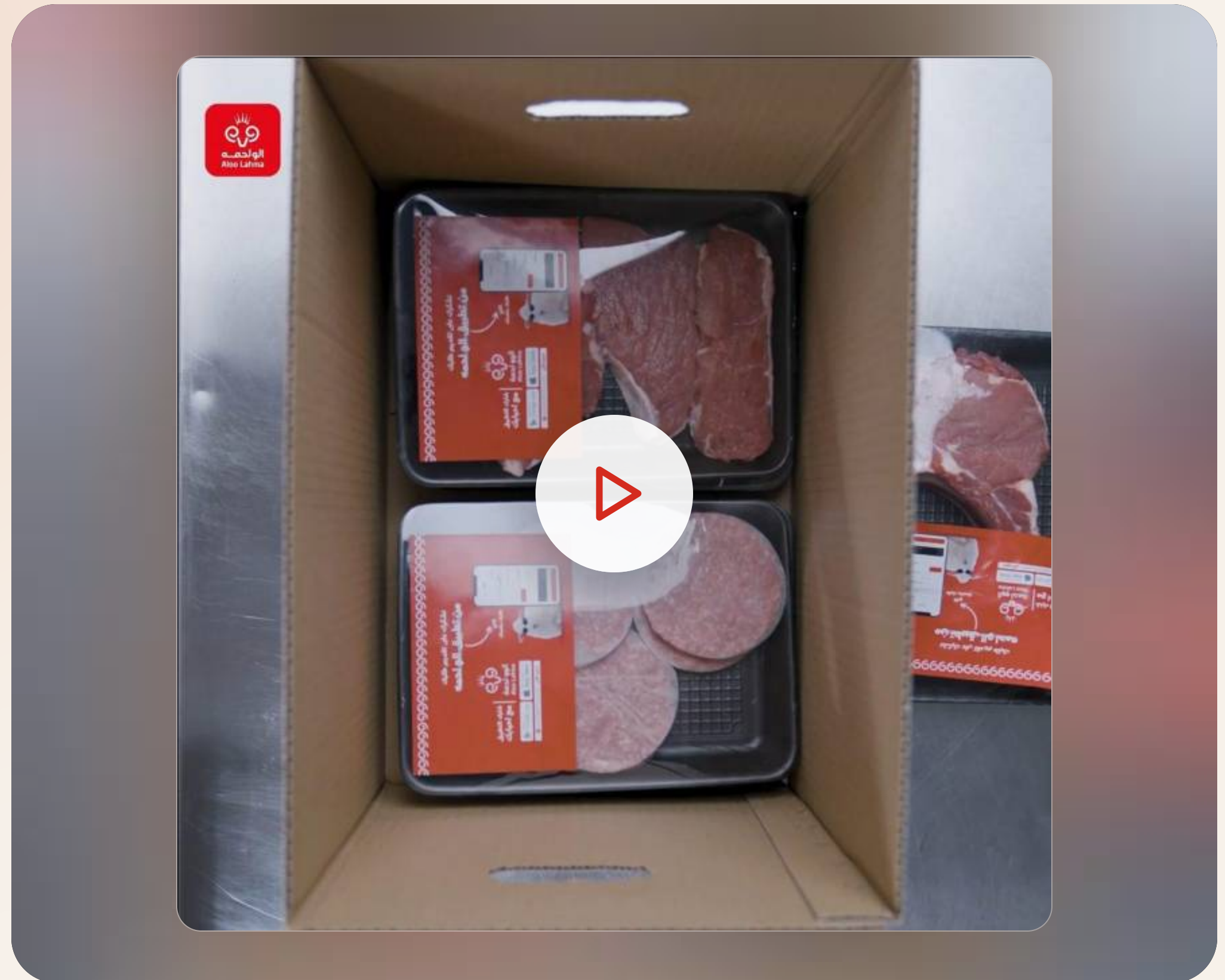
A promotional video for the Aloo Lahma app that shows the ordering experience and product quality in a real, engaging way.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project **50** of 64

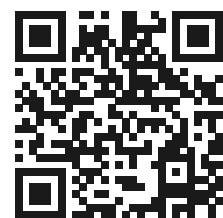


— Client

Aloo Lahma

App promo video

A promotional video for the Aloo Lahma app that highlights easy ordering and product quality to drive downloads and orders.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project **51** of 64

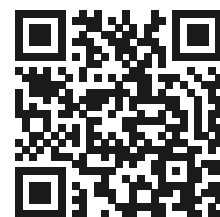


— Client

Aloo Lahma

Product video

A product video for the Aloo Lahma app that highlights the quality and variety of the meat in an appetizing visual style.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project **52** of 64

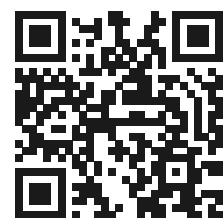


— Client

Aloo Lahma

Meat-box offers ad

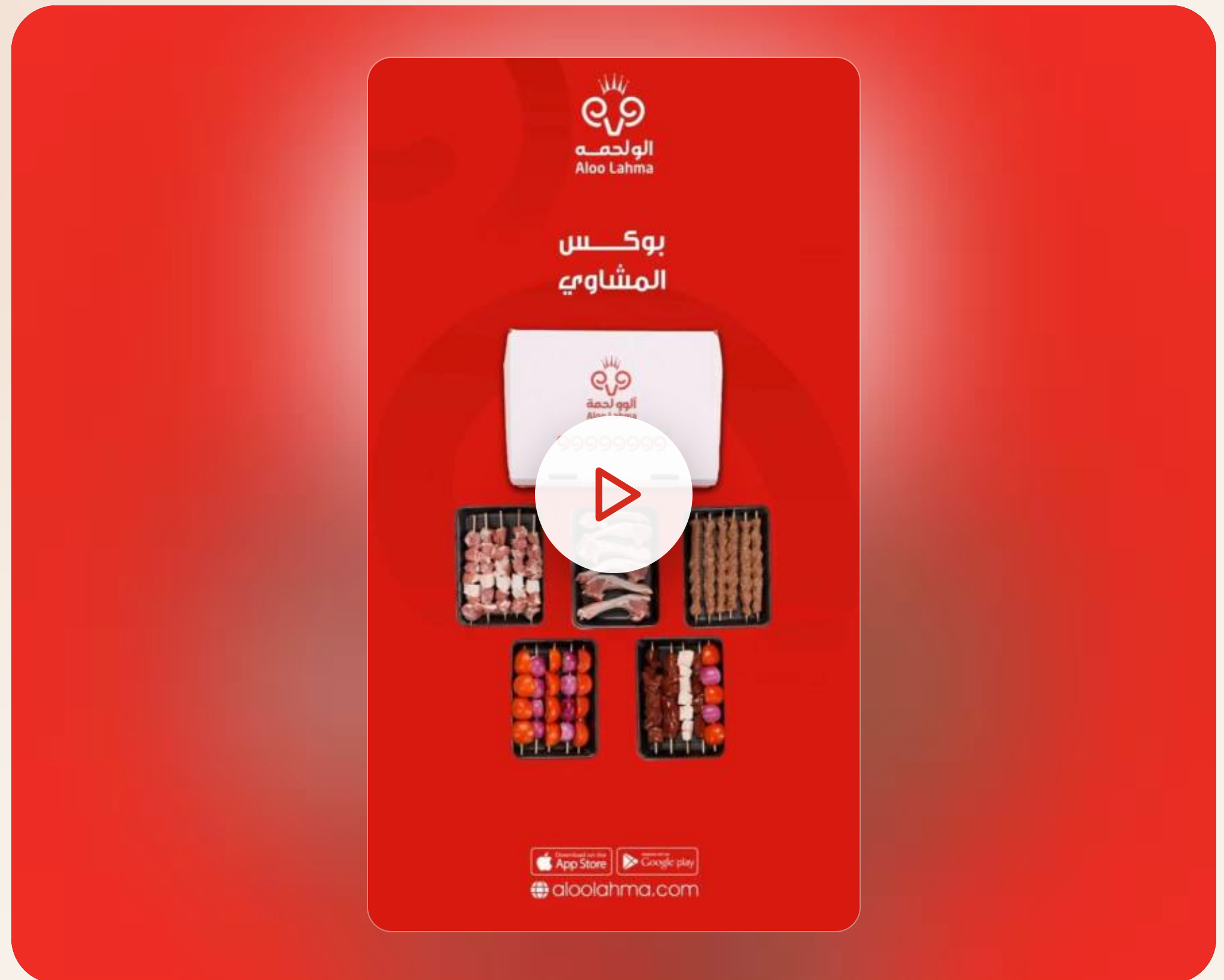
A professional ad for Aloo Lahma's meat-box offers that highlights their value and quality to prompt quick purchases.



Watch the video on our website

Scan the code or click here

📷 Watch on Instagram



📺 Promo videos

Project **53** of 64



— Client

Aloo Lahma

Order packing video

A video of the Aloo Lahma order-packing process that shows its packaging quality and hygiene to build customer trust.



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▶ Watch on YouTube



📺 Promo videos

Project **54** of 64

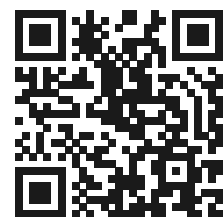


— Client

Aloo Lahma

Saudi National Day 93 video

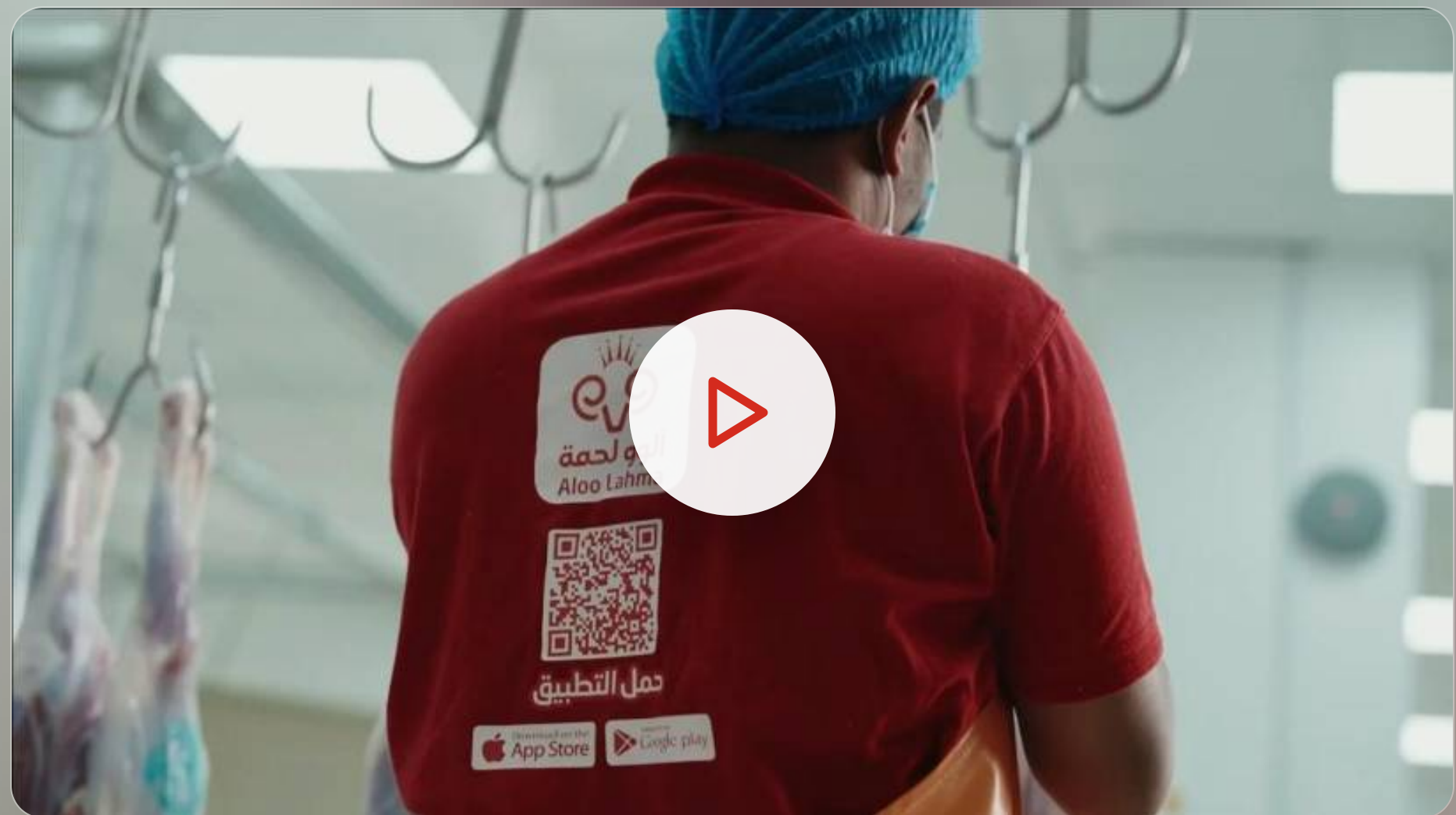
A festive Saudi National Day 93 video for the Aloo Lahma app that combines national pride with the shopping experience to drive engagement and orders.



Watch the video on our website

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▶ Watch on YouTube



📺 Promo videos

Project **55** of 64

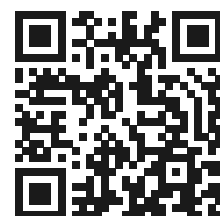


— Client

Ghaneyah Cheese

Branches promo video

A promotional video for Ghaneyah's branches that highlights their reach and product quality, building trust and footfall.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project **56** of 64



— Client

Ghaneyah Cheese

Ramadan promo video

A Ramadan promotional video for Ghaneyah cheese that captures the spirit of the holy month and strengthens the bond with the brand.



Watch the video on our website

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📺 Promo videos

Project 57 of 64



— Client

Ghaneyah Cheese

Product discounts video

A discounts video for Ghaneyah's cheese products that presents the offers in an appealing way to drive quick purchases.



Watch the video on our website

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📺 Promo videos

Project **58** of 64



— Client

Nar Mandi Restaurants

Marketing video shoot

A marketing video for Nar Mandi that highlights the dishes and the dining experience to boost engagement and orders.



Watch the video on our website

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📺 Promo videos

Project **59** of 64



— Client

Kunuz Al-Wadi

Store video production

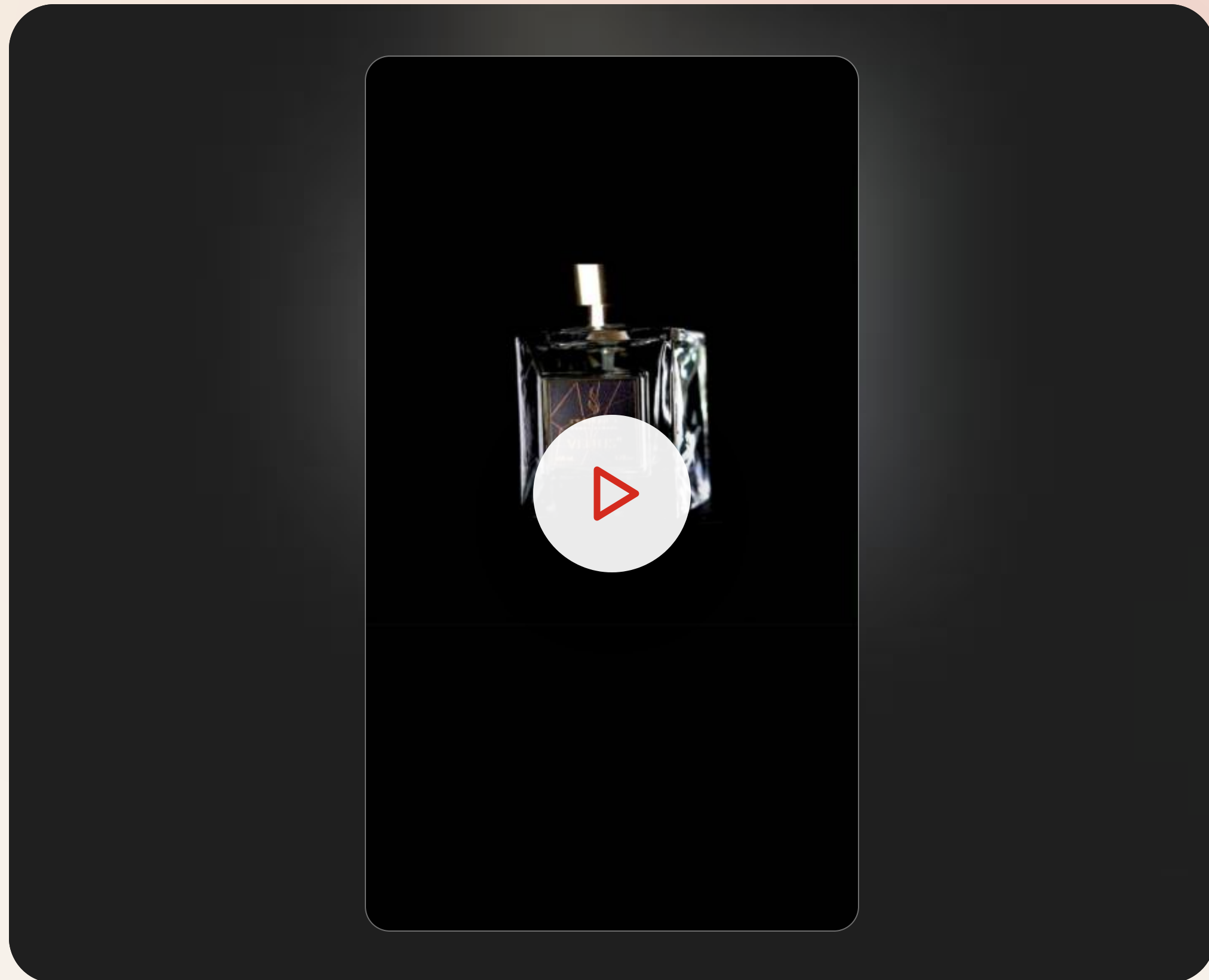
Shooting and producing a marketing video for Kunuz Al-Wadi that shows the range and quality of its products.



Watch the video on our website

Scan the code or click here

▶ Watch on YouTube



📺 Promo videos

Project 60 of 64



— Client

Al-Khuraiji Perfumes & Oud

Marketing video production

A marketing video for Al-Khuraiji Perfumes & Oud that highlights the luxury of its products and the brand identity in a refined visual style.



Watch the video on our website

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07 Infographics

Turning information and numbers into visuals that are easy to grasp and share.

📊 4 projects

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Infographics

Project 61 of 64



Client

King Abdulaziz Center for National Dialogue

Infographic designs

Professional infographics for the King Abdulaziz Center that present information in a clear, visually engaging way.



Project details on our website

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Full project on Behance



Infographics

Project 62 of 64

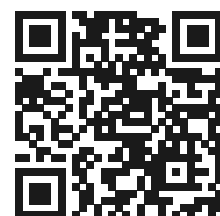


Client

Hashtag Saudi

Infographic designs

Infographics for the Hashtag Saudi platform that make information easy to grasp and share.



Project details on our website

Scan the code or click here

Full project on Behance





Client

Community News

Infographic designs

Infographics for community news that deliver information quickly and clearly.



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Infographics

Project 64 of 64



Client

Sabq

Infographic designs

Infographics for Sabq that present social content in a fast, engaging visual format.



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